Town Journal

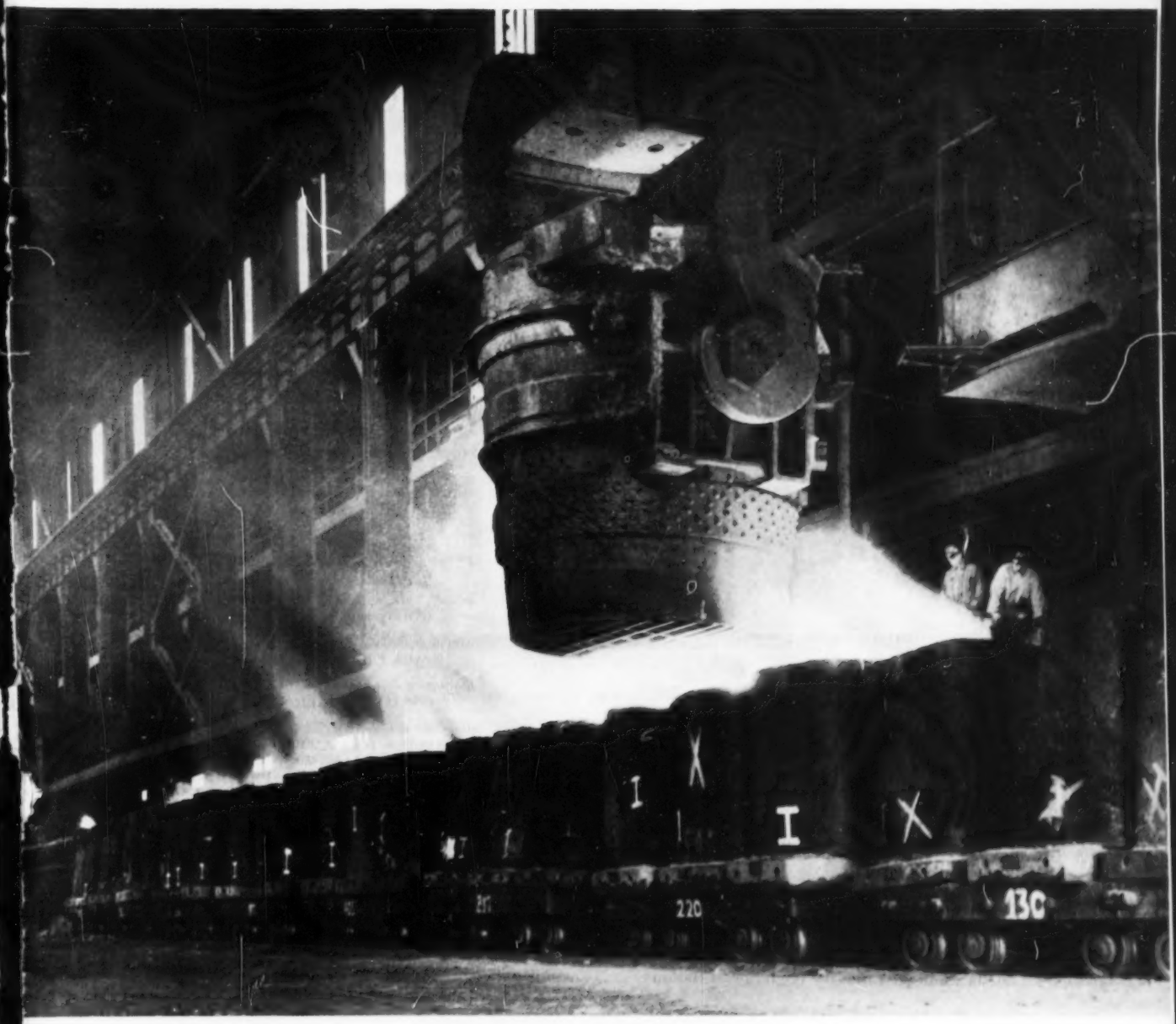
JANUARY 1957
10 CENTS
THE FAMILY MAGAZINE OF HOME-TOWN AMERICA

IN THIS ISSUE > Which new gasoline for you? ▪ "Pocketbook" forecast for '57 ▪ New Year's Eve fruit drinks to remember

3 YEARS AHEAD OF THE "OTHER TWO"! So dramatically advanced in its Flight-Sweep Styling that it gives you a whole new shape of motion . . . so far ahead in engineering that it will take other low-price cars three years to equal it! The 1960-new Plymouth offers the floating luxury of the new Torsion-Aire ride . . . the fabulous Fury "301" V-8, super-powered to 235 hp . . . the sureness of sports-car handling. Know the thrill of driving it . . . the pride of owning the 1960-new Plymouth!

Don't miss Plymouth's two great new TV programs: Lawrence Welk's "Top Tunes and New Talent" and "The Ray Anthony Show."

when you drive a **PLYMOUTH** *suddenly it's 1960*



First in Safety

The photograph was taken in the Bethlehem Steel plant at Lackawanna, New York (near Buffalo). This plant, with an annual capacity of over 5½ million ingot tons of steel, is one of the three largest steel plants in the country.

But Lackawanna is notable on an additional count — its fine record in safety. In the latest annual safety contest, sponsored by the Metals Section of the National Safety Council, Lackawanna won the top award in competition with all the largest steel plants in the country. (The Bethlehem plant at Bethlehem, Pa., won second place in the contest, while Bethlehem's Johnstown, Pa., plant placed third.)

During the twelve-month contest period only one disabling injury occurred at Lackawanna for each 1,740,000 man-hours of work. To express it in another way, with such a low accident rate, the employee's risk of being injured in an eight-hour working day is only about 1 in 217,000. Pretty safe odds!

How safe is a big steel plant today, compared to the highway or the home? During the first nine months of this year the nearly 19,000 employees at the Lackawanna plant had 282 disabling injuries while off the job as compared with only eleven while they were at work in the plant.

Bethlehem Steel has been working at organized accident prevention for forty years. Safety devices and training of employees, together with everlasting emphasis on the vital importance of doing the job the safe, efficient way, have combined to make the modern steel plant one of the safest places where a man can spend his time.

BETHLEHEM STEEL

BETHLEHEM STEEL

THIS MONTH WITH TOWN JOURNAL

Formerly Pathfinder Member Magazine Publishers Association

JANUARY, 1957

Sixteen-year-old Rusty Cole is getting the fastest, flattest flat-top in the nation—thanks to an automatic flat-topper invented by his home-town barber, Anton Karay of Whitewater, Wis. **Which gasoline is right for your car?** Page 25 tells how to pick it, for a better ride and perhaps for less money. **Your job, tax and money prospects** during Ike's second term . . . these and other economic trends affecting every American family are set forth on page 26. **Dining time din** also affects many families; page 33 suggests a happy cure.

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The family magazine of home-town America

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editor
CARROLL P. STREETER

executive editor
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home editor
GERTRUDE DIEKEN

managing editor
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contributing editor
F. F. ROCKWELL, GARDENS

editorial and art assistants
JUDY M. JOHNSON • RUTH E. YOUNG • THOMAS POMPIEAN • JACK E. HOPWOOD

director of editorial relations
VERNON VINE

director of family test group
MARY SHELDON

production
RETA H. CLARKE • MARTHA WILEY

editorial address
1111 E ST., N.W., WASHINGTON 4, D.C.

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Champion spark plugs power 130 out of 134 stock car winners!

BOX SCORE OF 1956* NASCAR WINNERS

	Short track	Convertible	Grand National	Total
Ford	10	26	13	49
Chevrolet	18	10	3	31
Dodge	1	10	10	21
Chrysler	0	0	19	19
Mercury	2	0	5	7
Oldsmobile	1	0	1	2
Buick	0	1	0	1

*through Oct. 14

Tremendous record compiled by seven different makes of cars proves Champions are best for your car, too! If you've gone about 10,000 miles without a spark plug change, they can boost your road horsepower by 24%!

What could be stronger proof of Champions' amazing performance? Out of 134 winning stock cars in 1956 NASCAR† races, *130* were powered by Champion Spark Plugs!

This kind of performance shows that Champions are best for *your* car, too. In fact, tests by independent engineers show that if you've gone about 10,000 miles without a spark plug change, new Champions can give your car an *immediate* gain in road horsepower—*a gain that averaged 24% in tests with all major makes of cars!*

If you haven't had your spark plugs checked recently, chances are you don't realize how much power you're losing. For spark plugs should be checked every 5,000 miles—and changed every 10,000 miles—to assure maximum performance from your car. Replace *your* old plugs with new Champions—and get more road horsepower *instantly!*

†National Association for Stock Car Auto Racing

Cars that win stock car races are no different from the cars you drive. But the men who race them know how to get every last ounce of horsepower. That's why the overwhelming majority of stock car winners—better than 96%—are equipped with Champion Spark Plugs. *Tests show new Champions can increase road horsepower by 24%!*

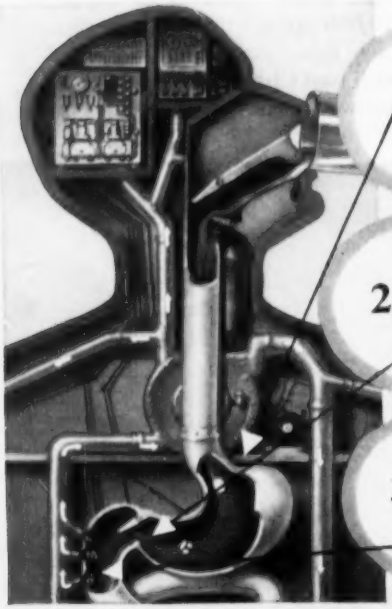
IF YOU'VE BEEN TAKING ASPIRIN FOR COLDS REMEMBER...

1. BUFFERIN acts twice as fast as aspirin

to relieve cold miseries and headaches

2. BUFFERIN won't upset your stomach

as aspirin often does



1. Medical science knows that a pain reliever must go through the stomach and into the blood stream to relieve pain.

2. Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream twice as fast as aspirin. So . . .

3. Bufferin acts twice as fast as aspirin to relieve pain. And it won't upset your stomach as aspirin often does.

Medical research shows that most cold sufferers stop taking pain relievers before getting completely rid of a cold.

Why? Many people find that ordinary pain relievers, taken over prolonged periods of time, cause upset stomach.

That's why you need Bufferin. It acts twice as fast as aspirin, yet is so gentle and safe you can take it over prolonged periods without fear of upset stomach.

A PRODUCT OF BRISTOL-MYERS

IF YOU SUFFER FROM PAIN OF ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN©

Straight from Washington:

U. S. IS SHAPING FIVE-FOLD FOREIGN POLICY in the wake of Middle East crisis. Its objectives: (1) re-build the Western Alliance by strengthening NATO, enlarging its role politically; (2) negotiate an agreement for the co-operative operation of the Suez Canal; (3) create a U. N. commission to settle Egyptian-Israeli frontiers and resettle Arab refugees; (4) persuade the Arab countries that their safety and development rest with the West; (5) keep the Kremlin out of the Middle East as an absolute essential to peace.

EISENHOWER'S STATE-OF-THE-UNION MESSAGE WILL DEAL primarily with foreign affairs. It is expected to be unusually concrete and outspoken, will propose a number of immediate steps to exploit the deterioration of Moscow's position in the satellites.

THE WHITE HOUSE IS ATTACHING GREAT IMPORTANCE TO NEHRU'S VISIT in mid-December. No formal agreements are to be discussed but the President expects to win the active help of the Indian Prime Minister to work out Middle Eastern disputes and to give Nehru a view of the West he never got during the period he was in a British jail in his London days. It will be more of Eisenhower's "personal" diplomacy.

THERE IS BETTER NEWS FROM COMMUNIST-CONTROLLED NORTHERN VIETNAM. Confidential reports reaching Washington indicate mounting anti-Communist and anti-Chinese sentiment among the whole people. Today only the weight of the Chinese-officered army keeps local Communists in control.

SECRETARY DULLES' DOCTORS ARE STRONGLY URGING HIM TO LET UP. While they are more than satisfied with his good recovery, they believe that he is taking too much risk continuing at his strenuous Government post. The prospect is that he will yield and step down in a few months.

GOVERNOR CHRISTIAN A. HERTER, NEW UNDER SECRETARY OF STATE, will be in line to succeed Dulles when the time comes. He is a favorite of the President, and is strongly supported by Vice-President Nixon, whose nomination he helped at San Francisco. His replacement of Herbert Hoover Jr. means a more dynamic U. S. foreign policy.

BRITAIN IS DUE TO HAVE A NEW PRIME MINISTER. Conceivably the split within the Conservative Party over the Egyptian fiasco may oust the government and force a general election. If not, Sir Anthony Eden will almost certainly be eased out and his place taken by either R. A. Butler, Lord Privy Seal and deputy leader of the House of Commons, or Harold Macmillan, Chancellor of the Exchequer.

PRESIDENT EISENHOWER IS TAKING PERSONAL COMMAND OF FOREIGN POLICY, as U. S. faces most dangerous, trouble-strewn world since the end of the war.

WORST DANGER: RUSSIA MAY GET TRIGGER-NERVOUS because the Soviet dictatorship is "off-balance." Russia's ruling group, in trouble with Poland and Hungary, is split with controversy at the top. If Russian leaders get desperate they'll be less predictable.

THERE ARE SOME GAINS IN THE MIDDLE EAST. Danger of continued fighting over the Suez has receded. All British, French, Israeli troops will almost certainly be withdrawn from Egypt by Christmas. Israeli Army proved superior to Nasser's and other Arab states showed little interest in going to Nasser's aid.

AMERICAN PRESTIGE IN ASIA AND AFRICA went up when U. S. refused to condone use of force against Egypt. Washington voted its moral convictions, not its narrow national interest and, a fact not overlooked, voted against the white race on a moral issue. Without this support the UN would have been reduced to impotence.

BUT PRESENT TRUCE IN EGYPT DOES NOT GUARANTEE MIDDLE EAST PEACE. We will press Nasser for early agreement on international operation of the Suez and for firm settlement of Egyptian-Israeli frontiers.

EISENHOWER IS READYING HIS BIGGEST LEGISLATIVE PROGRAM in five years. He intends to strike for action while the sounds of his overwhelming re-election are still ringing in the ears of Congress. Speedy aid to the Polish and Hungarian people may be the first order of business, Federal aid to education next. A new effort will be made to amend the Taft-Hartley Act.

OUTLOOK FOR THE PRESIDENT'S PROGRAM IS CLOUDY with political showers predicted. TOWN JOURNAL'S estimate is that only the gravity of the world situation can keep the Democratic controlled Congress and the White House from heading into an unproductive stalemate.

THERE IS MOUNTING PARTY PRESSURE on Democratic leader Lyndon Johnson and Speaker Sam Rayburn to do two things: (1) move the center of Democratic party further to the left--away from Eisenhower; (2) put forward a Democratic legislative program instead of waiting for the President to propose one.

THIS IS THE REAL PURPOSE OF THE NEW INNER POLICY COUNCIL just created by the Democratic National Committee. Significantly the great majority of its 17 members will be outside Congress, would include Adlai Stevenson, Mrs. Roosevelt, Harry Truman, several Democratic Governors. Object is to give the Party a stronger national voice and reduce the weight of the conservative South on party policy.

DESERTION OF THE DEMOCRATIC PARTY BY NEGRO VOTERS is most significant political fact of the 1956 election. Republicans gained Negro voters all across the country. Republican vote in some Negro precincts in New Jersey went up as much as 41%. Negro wards in Baltimore, which went 2-to-1 against him last time, gave Eisenhower majorities this fall. Nearly everywhere in the South the Negro voter started back to the party of Lincoln--over the civil rights issue.

DURING NEXT TWO YEARS THE REPUBLICANS INTEND TO FIGHT for a total switch of the Negro vote. They intend to press aggressively for civil rights legislation, pledged in the national platform.

THERE'S LITTLE COMFORT FOR THE DEMOCRATS ON THE PRESIDENTIAL LEVEL. Eisenhower not only proved extra strong but Stevenson proved extra weak. Here is the dilemma of any Democratic Presidential candidate posed by the recent election: In order to get the nomination, he must almost inevitably--as Stevenson did--make substantial concessions to the Southern wing of his party. But if he makes such concessions, especially on civil rights, he will almost inevitably lose the election elsewhere in the country.

BUSINESS WILL BE GOOD IN 1957—better even than in record-shattering 1956. That's the judgment of Government economists, based on checks with businessmen. (Detailed prospects on page 26.) The value of all goods and services--around $418 billion in 1956--is expected to rise by 15 to 18 billion dollars this year. About half of this will be in price rises, the rest in actual output.

ALL MAJOR LINES OF BUSINESS ARE DUE FOR A SHARE OF THE GAIN except home building, which will probably stay at 1956 levels, due mostly to a continuation of tight money.

You've probably often heard that

LIQUIDS HELP IN COLDS...

Take this special relief-giving liquid

for the HEADACHE and FEVERISH, ACHY FEELING OF YOUR COLD!

Take good care of yourself—let ALKA-SELTZER become a part of your own special way of caring for a cold. ALKA-SELTZER is fast-acting. It becomes a completely dissolved, buffered solution—*a special relief-giving liquid* that your system uses easily and naturally for relief. ALKA-SELTZER is effective. It soothes and settles an upset stomach and goes on into your system to work for relief of that ache-all-over feverish feeling of a cold. If your throat feels irritated ALKA-SELTZER makes a soothing gargle, too. Take good care of yourself when you have a cold—and take ALKA-SELTZER to help you *feel* better while you're *getting* better.

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ELKHART, INDIANA

"We're happier in our big, old house"

THE BELL FAMILY found "a whole new wide and wonderful world of spacious and gracious living." That's David closest to the camera. On the sofa, Patsy's on the left and Debbie is on the right.

By Joseph N. Bell

WE LEARNED the hard way that an old house was what we wanted. After years of living in hotel rooms, barracks and sometimes worse during the war and after, the 6-room Georgian-style new brick home we bought in a Chicago suburb looked like a palace.

But we were soon disillusioned. Once the novelty of just having a house had worn off, we found we were constantly in each other's way. Having company was a major operation, solitude was impossible, closets overflowed under the beds, toys were constantly strewn all over the house, and family relationships often deteriorated into a shouting match. There were two children, then, and when we found out there were going to be three, we started looking for larger quarters. In earnest!

At first, we looked for another new home. We found one that came close to the space requirements we had hopefully set up. It belonged to the president of a large corporation, and was available at a steal for just $75,000!

That brought us to with a jolt and we realized that the only way we could get the living space we wanted, for the money we had, was to look for an old house. We'd resisted the idea up to then but once we started on our new course we suddenly found ourselves in a whole new, wide and wonderful world of spacious and gracious living—and broad selection.

"AN OLD-FASHIONED front porch spans the width of the house. On wet days, it's full of youngsters playing house, coloring, or just sitting and enjoying the hypnosis of a rain-spattered day. I wouldn't trade it for all the cute patios, front stoops, iron grillwork and terraced lawns of the modern homes."

PHOTOS: KRANZIEN STUDIO

"OUR HOUSE HAS HELPED CHANGE OUR LIVES and personalities. Janet and I have learned a new expansiveness that we couldn't feel before. Our children have learned the immense satisfaction found in reading, in hobbies, in occasional solitude."

For $18,000—actually less than we had paid for our Georgian six-roomer—we bought our present home, which contains about half again as much space as the $75,000 beauty—and a hundred times as much warmth.

Last Sunday, in our home, there were 25 children sitting in our third-floor playroom watching a movie on a large screen. My wife was entertaining several women guests in the living room. I was working in my first-floor office on a job that required concentration—and none of us were in the least bothering the others.

Our house is a 2½-story frame dwelling, about 50 years old, but carrying its middle-age gracefully, if a little ponderously about the middle. The several gracious old elm trees that shade it would take a lifetime to grow around a new house.

On the first floor, we have a living room, dining room, kitchen, butler's pantry, powder room, music room (that's how it was labeled on the fuse box), L-shaped hallway and two back porches—plus my office which is built on behind the dining room. Our second floor has four spacious bedrooms and a large bathroom. The third floor is wholly insulated and floored and contains what was once apparently a maid's room, surrounded by a spacious area of tremendous flexibility.

We call our third floor the "playroom." This, alone, has endeared our house to us almost beyond description.

"THE THIRD FLOOR BELONGS TO THE KIDS. Patsy has her bedroom there and the other two children have their own private play space. In addition, there's an open area large enough to set up a ping pong table, mount a basketball hoop and show movies."

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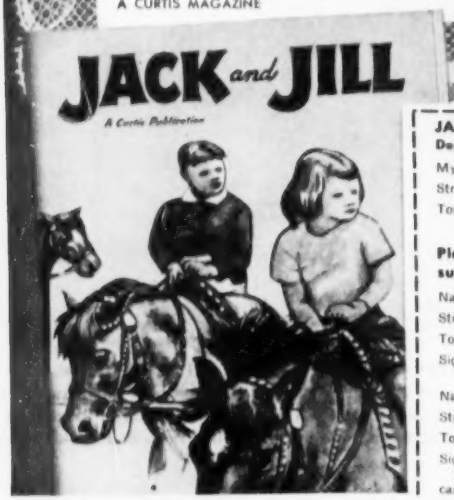

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The third floor belongs to the kids. Patsy (age 9) has her bedroom there (at her own request). The other two children have their own private space, Debbie for a play house in which all her dolls live a rather hectic but exciting existence, and David for a laboratory in which he experiments with his chemistry set and other apparatus he has collected. In addition, the playroom includes an open area large enough to set up a ping-pong table, mount a small hoop for basketball, show movies, wrestle or otherwise let off steam.

The playroom has served all these purposes and many more—including improved relations between parents and children who aren't constantly bumping heads.

Many of the things that we enjoy daily in the way of good living would be the wildest sort of extravagance in a new house. For example, we have an old-fashioned front porch that spans the whole width of the house and faces bravely up to the street. A modern-day designer would have no truck with it whatever, but I wouldn't trade it for all the cute patios, front stoops, iron grillwork and terraced lawns of all the modern homes in America.

Here, late of a hot summer evening, in a dark and stilled neighborhood, my wife and I have found a wonderful sort of peace.

Our front porch is old fashioned enough to have a roof which protects its occupants from rain. On wet days it's full of youngsters playing house, coloring, or just sitting and enjoying the hypnosis of a rain-spattered day.

We have also re-discovered the Family Dinner in our house, mainly because we now have a dining room large enough to seat a whole family and then some. Let those who will cross off dining rooms as an unnecessary use of space. Our family thinks of it as one of the most important gathering places in the house. You can eat a meal there with some sense of family consciousness, and with a feeling of graciousness; you'll never get perched on a bar stool or in a "nook."

I can quote all the familiar arguments against old houses by rote, because we hear them so often. "Heating a house like this must cost a fortune!" "What about maintenance and repairs?" "How could you ever sell it?" "Your wife must be a total wreck trying to keep on top of this place with its ten rooms and high ceilings and dust-collecting built-in gimcracks."

It cost us $260 to heat our home last year—about $100 more than it cost in our six-room cheese-box with less than one-half as much space. Maintenance and repairs ran about $65 last year, which—I'll admit—is low because nothing drastic went wrong. When repairs and maintenance are needed in a big, old house, they tend to be major. For example, it cost us $800 to have the

house painted. But, in general, these houses were built to last, of materials and workmanship which put to shame many of the hurriedly-constructed houses of today.

Old houses offer the flexibility of remodeling, too. From a standpoint of pure economics, it is often a great deal cheaper to convert an old home to your needs than to seek the same facilities in a new home. True, remodeling is expensive and a nuisance. But the feeling of rigidity that a new house imposes is wonderfully lacking. (We've lived in places where you *had* to put the broom in just one place, and it got on our nerves after a while.)

We've spent many pleasant hours speculating about knocking out this wall or that—and sometimes we actually do it.

Last summer we performed a major face-lifting job on our kitchen. We converted a pantry, two back porches and an undersized kitchen into one big, beautiful, wonderful room—complete with wall oven, pine paneling, a magnificent picture window overlooking the back yard and such gimcracks as a pass-through to the outside patio, a breakfast bar, built-in gas range and louvered doors.

To those who say, "You'll never get that money back out of your house," we answer: "Sure, we know that. But we're going to get it out in good living. And we still have less money invested than had we tried to duplicate this kitchen in a new home."

Now, what about the extra work for my wife, who takes care of this house of ours all by herself? Let Janet answer this in her own words:

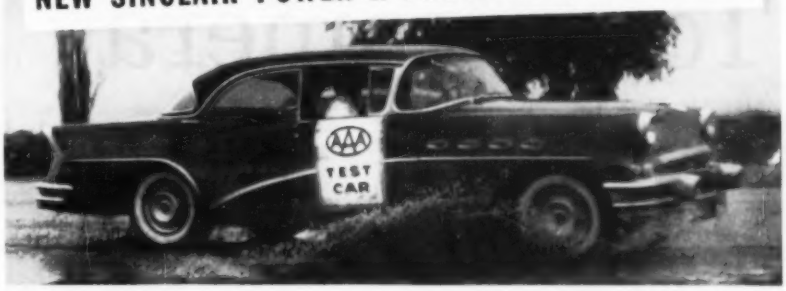
"Sure there's more house to clean. On the other hand, because we have so much room, the children can play with their things in the playroom or some other isolated part of the house where we aren't constantly picking up after them. Then, because there is a place for everything, the house can be tidied up in a hurry.

"I don't have to worry about shoving things under beds or piling boxes in closets."

Our house has actually helped change our lives and our personalities in many wonderful ways. Our children have learned the immense satisfaction to be found in reading, in hobbies, in occasional solitude and the inner fulfillment of being able to entertain themselves—while still filling the house most hours of the day with friends and loud activity. Janet and I have learned the freedom of living in a place that has flexibility. We entertain easily, now, where it once was a strain.

As for the children our 11-year-old David spoke for them the other day when, out of the blue and for apparently no reason at all, he blurted out: "Please, let's don't *ever* move away from this house." **End**

AAA Road Tests Prove
NEW SINCLAIR POWER-X PROVIDES MORE POWER



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Eliminates harmful combustion deposits normally built up in everyday driving... It eliminates pre-ignition knock as a cause of power loss and possible engine damage... It drastically reduces spark plug fouling.

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DEEP HEAT FROM MENTHOLATUM RUB

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DEEP HEAT, not just surface soothing. It's a new and different *penetrating* relief for arthritic pain and misery. And it's greaseless and *stainless*.

Just massage new Mentholatum Deep Heat Rub on the sore spot as needed. See how it's "taken up" by your skin. In just 30 seconds you'll feel its Deep Heat bringing relief. You'll feel a comforting warmth right at the point that hurts. Quickly "drawn muscles" are relaxed. Soon nagging arthritic or rheumatic pain is soothed.

Mentholatum Deep Heat Rub includes the latest discoveries for relief . . . a combination of active ingredients that provides extra-deep skin penetrating power. Guaranteed by a laboratory with 60 years' medical research experience, you must feel relief deep down—or Mentholatum will refund purchase price.

Relieve head cold stuffiness fast, breathe easily again with regular Mentholatum. Soothe dry, "cracked" lips with Mentholatum Medicated Stick.

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Greaseless! Stainless!

Now in money-saving EXTRA LARGE size.

Town camera

ERIKA, PHOTO-REPRESENTATIVES

STRANGE FACES

Shoppers in New Brunswick, N. J., never know what to expect. Weird disguises like these, produced by hometowner Kari Hunt for TV shows, are forever popping up. Kari likes to try out masks on townspeople in advance.

PAT MURPHY, PIX, INC.

YOU NAME IT

This collapsible gadget created by Floridian Eddie Peyton (father of six) could be a boon to weary parents. Made of aluminum and weighing only 13 pounds, it serves as high chair, stroller, walker, coffee table or laundry cart, depending on immediate need.

CHARLES DOWNEY

PLENTY OF PARKING NOW

Park overtime in Scottsbluff, Neb., and you explain to this attractive rookie. Full-time "meter maids" open up parking spots, speed traffic and business flow, relieve regular policemen for brawnier duty.

BOB TOWERS, BLACK STAR

GLORY FOR "OLD 761"

No trackworkers these, but volunteer citizens of Wickenburg, Ariz., wrestling a retired locomotive onto its permanent site in the town park. During changeover from steam to diesel, some 60 U.S. railroads gave 275 "iron horses" to towns and clubs across the nation to set up in parks and playgrounds as reminders of a glorious era.

Talking it over

The miracle of the valves

WE APPROACH the holidays at TOWN JOURNAL this year with extraordinary lift and gratitude. As I write this, word comes that many babies are alive this Christmas—and others are being saved almost daily—as the result of an article in this magazine.

No doubt you read the moving story of John and Mary Holter in the November TOWN JOURNAL; how just a year ago at Christmas time they stood in a Philadelphia hospital and heard the crushing news of their first-born: *"Only a miracle can save your baby!"*

Blue-eyed, blond baby "Casey" was a victim of hydrocephalus —"water on the brain." Medical men gave scant hope. The only solution, they told the parents, would be a tiny, precision "miracle" valve—as yet uninvented—that could be inserted in the neck to drain away the excess brain fluid. But medical men and engineers had experimented unsuccessfully for years.

And then one fateful night—after the third draining operation and with his infant son nearing death—John Holter suddenly was inspired with the idea for that precision valve that doctors had long dreamed of!

I wish you could visit the Holters at their modest Pennsylvania home today. There John has set up shop and is working overtime making valves for hundreds of afflicted children. (Holter makes the valves at virtual cost but on his scanty capital is having difficulty keeping up with the demand.)

Following TOWN JOURNAL's story and reports to a New York medical meeting, valve orders came from as far away as Mexico and the Philippines. At the request of a father who had read TOWN JOURNAL, a noted Salt Lake City neurosurgeon rushed an associate to Philadelphia to observe the operating techniques of Dr. Eugene Spitz of the Children's Hospital there. A Salt Lake City hospital ordered valves. Already, doctors are using the valve regularly in Philadelphia, Bridgeport, Conn., and Cleveland.

So far more than 20 babies' lives have been spared, that we know about, since our article appeared. How many more there may have been we do not know. Some 57 hydrocephalic babies were saved in Philadelphia hospitals before then. (If you know of a water-on-the-brain baby show the TOWN JOURNAL article to the family physician, who can get in touch with Dr. Spitz.)

You should see the letters from grateful parents. I have one before me.

A New York woman, one of a group trying to help a hydrocephalic baby in her neighborhood, writes Holter: "We did not know . . . until we read in TOWN JOURNAL. You are the answer to our prayers. We wish to be a part of this work and we are enclosing a check for $29.72, which is our tithes and offerings for the past two weeks."

We are grateful that TOWN JOURNAL could be the first magazine to tell this story. (You will be reading it shortly in other magazines.) Now as word spreads among our 2 million-plus subscribing families, no one knows just how much good will come from the Holter invention.

Laboring overtime, turning out these desperately needed valves, John Holter looks on his inspired invention this way:

"It's just my good luck," he declares. "Many people contributed importantly to this invention, both now and in earlier work. God put each of us here to make some contribution, large or small."

And that's exactly how we feel about our part at TOWN JOURNAL.

Graham Patterson

PUBLISHER

Get away from it all!

Everyone enjoys getting away from the humdrum. There's nothing like a vacation to inspire a spirit of well-being—whether it be a weekend trip to a neighboring resort or a month long cross-country tour.

HOLIDAY Magazine, to a nice degree, puts its readers in a similar buoyant mood.

For HOLIDAY is filled with the exotic and different . . . *and* out-of-the-way spots in already familiar places. No city or country is too big or too small for the HOLIDAY spotlight. And HOLIDAY readers travel with the world's finest living writers as their guides: writers like James Thurber, John Masters, Bruce Catton, Ogden Nash and Eric Ambler, all of whom will be represented in the coming HOLIDAY months.

Here is great writing and a great guide to your vacations. And now, at a special low rate, budget-priced to please your pocketbook, you can enjoy a subscription to HOLIDAY . . .

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What's on tap in these next eleven months? Well, Paul Engle is doing a piece on *Big Ten Colleges*. And Cleveland Amory will have a feature on Texas oil millionaires properly titled *The Oil Folks at Home*. Pulitzer Prize historian Bruce Catton will continue his series on *Civil War Battles*.

And that's just the beginning. There's HOLIDAY's monthly *Thrift Tours* of American cities—how to spend 4 exciting days for only $50. Or the frequent *Motor Tours of America* series.

That will give you some idea of the HOLIDAY enjoyment you can expect each month . . . plus the beautiful full-color photographs that will illustrate these articles.

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Cooking is her favorite occupation

North Dakota Cook Wins in Her First Competition

There's nothing son Paul enjoys more than inspecting his mother's scrapbook of cooking awards (unless it's enjoying her prize-winning dishes)! Mrs. I. A. Iverslie started her scrapbook last fall—with the two big prize ribbons she won at the North Dakota State Fair.

Mrs. Iverslie of Minot, North Dakota loves to cook, and like so many good midwestern cooks, she uses Fleischmann's Active Dry Yeast. "It's the best ever," she says. "Rises fast—and stays fresh and lively right on my shelf."

The country's top cooks use Fleischmann's Active Dry Yeast. This dry yeast is *handy*, it keeps for months, rises fast. You'll find it easier to serve yeast-raised specialties with Fleischmann's Dry Yeast on your shelf. When *you* bake at home, use Fleischmann's—and try the "Yeast-Riz" Main Dish recipes. There's one on every "Thrifty Three."

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LETTERS

FOUND AT LAST: For some time I have thought about writing you my impressions of TOWN JOURNAL. The excellent December issue stops me from procrastinating any longer.

I am delighted that you have seen fit to give special attention to the millions who live in rural America, but not on farms. Too long they have been the forgotten people, being neither farmers nor city folk.

The building of a truly great Christian civilization is in their hands and your magazine will help.

Kansas City, Kans. ***C. R. McBride***
Central Baptist Theological Seminary

IS THIS SPORT? I have read every line of the revolting article about tricking wild creatures within gunshot by imitating agonized cries of animals in distress [December]. Is this sport?

Haven't these creatures any rights that should be respected? How long can the skies, woods, fields and streams continue to be the habitat of interesting wild life, much of it beneficial to man's interests, when "sportsmen" can kill at the rate of 105 foxes in 5½ hours by taking unfair advantage of a creature's natural instincts?

Albany, N.Y. ***Dr. E. Eugene Barker***

ADMIRAL'S SALUTE: Please accept the Navy's sincerest thanks and my personal congratulations for your outstanding writing in "The Atomic Navy's Sunday Punch" [November].

Your article points up in a factual and dramatic manner the salient factors which make naval power of increasing importance to our country's security.

Well done!

Washington, D. C.
Arleigh Burke, Adm., USN
Chief of Naval Operations

BABY SITTER LAMENT: Did you ever think how many baby sitters might be put out of jobs by your article "Baby Sitter for Free" [December]? I don't know about girls in other parts of the country, but as for myself and many girls I know, we all make our spending money this way. I'm 14 and I don't know what I would do without my baby sitting job.

Julesburg, Colo. ***Terry Baca***

BEST ON THYROID: "Maybe It's Your Thyroid!" [December] is the best article I ever have read on this subject.

I'm giving my doctor a copy for his office.

San Francisco *Mrs. John A. Riemen*

UNFAIR TO WOMEN: I'm not writing this letter because of the proverbial sour grapes. I'd just like to know why article after article is written on what the *wife's* responsibility is to her husband, but very seldom is reference made to *his* responsibilities.

In "9 Ways to Make Your Husband Live Longer" [December] you are giving advice as usual to the women. Reference always is made to the wife's appearance at the breakfast table, but none to the mussy-haired, groggy-eyed, unshaven husband.

Women would appreciate less on what *they* should do. In my opinion, men could stand having a little friendly advice tossed in their direction.

Morgantown, W. Va. *J. C.*

THE GARDEN SPOT: How *could* you write about Florida [November] and ignore that garden spot of the earth, St. Petersburg?

No place in Florida, and we've seen them all, offers such a variety of accommodations and is as ideal for families as St. Petersburg's miles and miles of Gulf beaches. If you missed this, go back, because you "ain't seen nothin' yet!"

S. Charleston, W. Va. *Hope Wohlford*

Is our face red! This is the sort of oversight travel editors have nightmares about.—Editor

GLASSES FOR THE NEEDY: I have several pairs of glasses I would like to contribute to the charity to provide better sight for the poor, as mentioned in *Town Camera* [December]. What is the address?

Terre Haute, Ind. *Mary Marsh*

Send unwanted glasses to New Eyes for the Needy, Inc., % Short Hills Junior Service League, Short Hills, N.J.—Editor

SAVING MORE NOW: My husband and I have been married over five years and I have worked all but two months of that time. After reading "Could You Live on Your Husband's Income?" [October] we have been banking most of my paycheck and saving more money. Thanks to this article we will be adjusted to living on one income when the time comes for me to become a full-time housewife.

Chelan, Wash. *Mrs. Delbert Harn*

In writing to the Editors, address TOWN JOURNAL, *Dept. E, Washington 4, D.C.*

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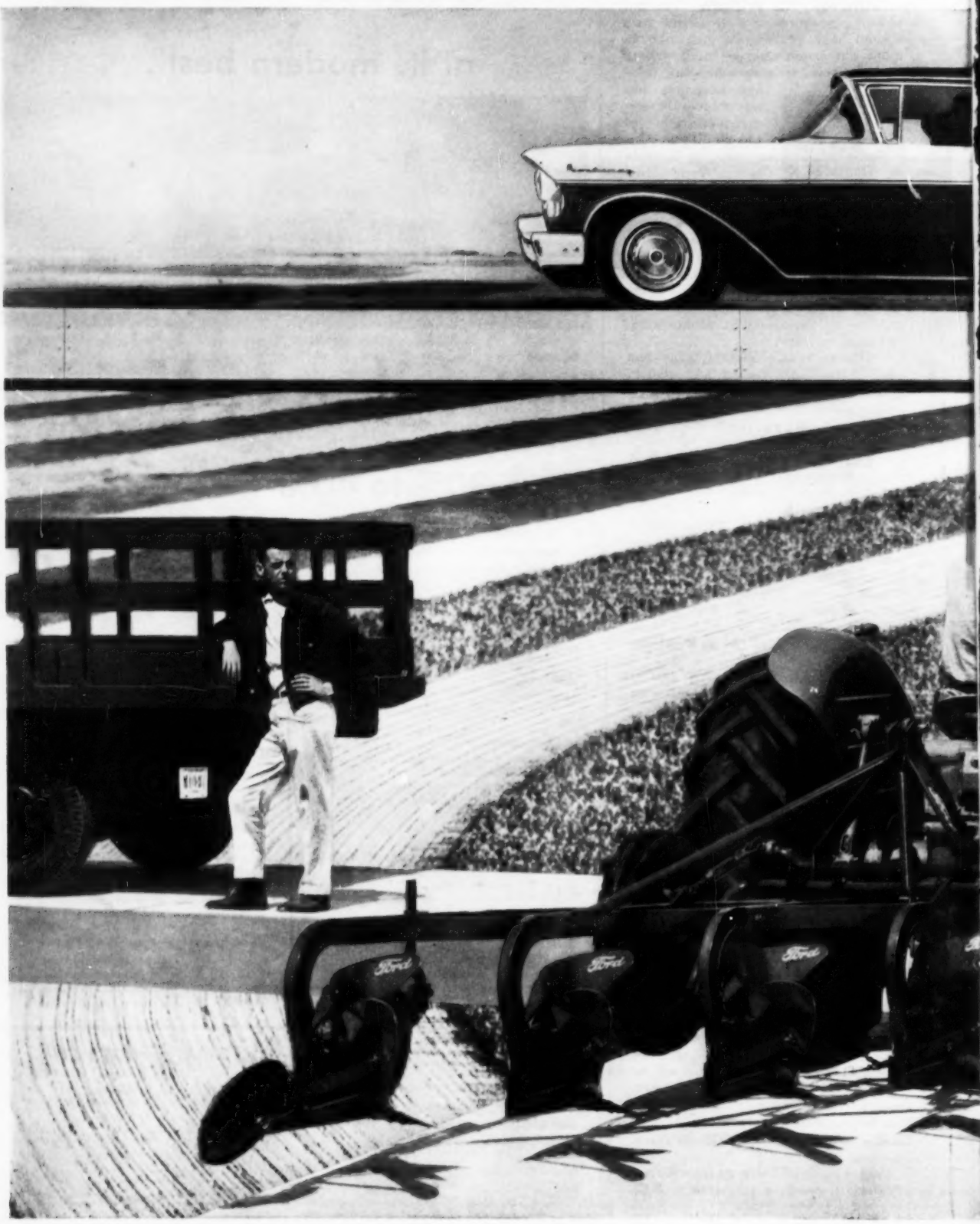

FAMILY EARNS ITS KEEP

Year after year, Ford and farm have been inseparable—ever since Henry Ford set out to make farming less work, more productive.

To help you get from farm to market—and to help you cultivate the land you live on—have always been our twin objectives. To achieve these goals we've devoted the same fine research, engineering and testing to all our cars, trucks, tractors and farm implements. They share the same ruggedness, quality, low cost, economy of operation, and dependability.

And today Ford is producing its widest range of tractors yet—11 four-wheelers and tricycles, plus two Fordson Major diesels—with plenty of power for any task.

Add to them our cars, trucks and the wide, wide range of farm implements and you have the Ford Farm Family—serving your every power and transportation need.

Shown here: Fordson Major Diesel with four-bottom mold-board plow; 1½-ton stake truck; 1957 Mercury Monterey Phaeton Coupe.

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How to criticize... and win friends

For getting along with other people you need to know the techniques of criticism and praise. Master these two arts and they can change your life

BY NORMAN VINCENT PEALE, D.D., AND SMILEY BLANTON, M.D.*

IN DEVELOPING the art of getting along with people, one constantly runs into the problem of criticism—both how to give and receive it. No one likes to be criticized, yet we cannot escape it. If we are really honest with ourselves, we know that we do not want to avoid it. Criticism, properly given, enables us to learn and to grow in understanding.

Yet it is so easy to use criticism in the wrong way. A new husband, concerned over the faults he discovered in his bride, hit upon what he thought would be a good way to offer criticism. He took a sheet of paper and wrote the word "Faults" at the top. Then he drew a line down the middle, putting his wife's name on one side and his own on the other.

Then, with much enthusiasm, he began writing all the things wrong with his wife. Somewhat to his surprise the list went to the bottom of the page. When it came to writing down his own faults, however, the going was much slower. When he finished, he placed the paper where he knew his wife would discover it.

Sure enough, the next day when he returned from work his wife was awaiting him with a glint in her eye. "Did you write this?" she asked, shoving the paper under his chin.

"Why yes, dear. I did it as a personal inventory. It's a good idea to take a good look at yourself every now and then," he told her. Then he expected her to take issue with him over the faults he had written under her name. When she did this, he would be ready with examples to back up every fault he had listed for her.

To the husband's dismay, the wife dismissed her own imperfections with a shrug. "What really gets me," she said icily, "is how you could be so blind, so shortsighted, so much of a stuffed shirt that you would name so few of your own faults. Let me refresh your memory a bit."

While the husband sat chagrined, she proceeded to cite chapter and verse of all his shortcomings. It took almost a week before their relationship was back to normal.

A minister at our clinic, by way of contrast, fondly remembers a criticism he received early in his career. One of his first churches was in Syracuse, N.Y., where the congregation included professors from Syracuse University. "I wanted to make a good impression," the pastor said, "so I was constantly thumbing through my dictionary for the right words. As a result, I paid more attention to phrasing than to my message."

The minister had preached several such sermons when one of his good friends at the university dropped in to see him. The friend seemed to have nothing on his mind, so the two men just chatted. The professor related little anecdotes about the congregation, emphasizing always that Syracuse was a wonderful place and that the church was filled with wonderful people.

"You must get to know the young Presbyterian minister," the professor continued. "He makes a deep thought sound so simple." Then he lightly told about another pastor, no longer in Syracuse, who tried so hard to impress university intellectuals that few understood him. When the

(Continued on page 47)

*From the *Art of Real Happiness*, second edition. Copyright 1956 by Norman Vincent Peale and Smiley Blanton. Published at $3.50 by Prentice-Hall, Inc., 70 Fifth Ave., New York 11, N.Y.

They'll crack the earth's great mysteries

In the biggest scientific venture in history, 5,000 men from 50 nations will join forces to probe the unknown

NATIONAL BUREAU OF STANDARDS

THE UPPER ATMOSPHERE holds secrets important to radio and television. This scientist on a Colorado mountaintop near Boulder is operating a special light meter to study airglow, a dim, mysterious light that fluctuates across the night sky.

NATIONAL BUREAU OF STANDARDS

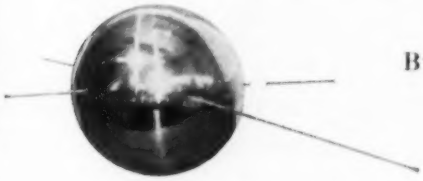
THE SUN will be studied every moment of IGY. Huge antennas will pick up radio "noise" from distant solar eruptions.

THE OCEANS still hold many mysteries. Marine scientists will study deep currents, chart down-under crags and canyons and record seasonal changes in sea level.

SCRIPPS INSTITUTION OF OCEANOGRAPHY, U.C.L.A.

U.S. NAVY

GLACIERS cover about a tenth of the land. If they melt, the seas rise. We need to know what's happening.



By William Barry Furlong

SOMETIME within the next year, a man-made moon like the model pictured above will take its place in the sky. Racing around the earth at 18,000 miles per hour, this gleaming, instrument-filled sphere—about the size of a beach ball—will be man's first venture into outer space.

More important, it will mark a gigantic, *co-operative* effort—of which the satellite program is only a part—by some 5,000 scientists of more than 50 nations. Right now, despite international crises, scientists everywhere are quietly and without fanfare deploying over the face of the earth for a massive, co-ordinated assault on the unknown. Together, men of many tongues will explore mysteries of our planet that no single person, institution or nation could tackle alone.

This vastly complex $300 million effort is scheduled to begin July 1 and continue through 18 months till December 31, 1958. Its title: The International Geophysical Year. No one, not even a scientist, can say in a nutshell what IGY is all about. You can best judge by the kinds of questions it will endeavor to answer. Samples:

• • Will the climate of the whole earth continue to grow warmer? If it will, as some scientists suspect, areas like Greenland, Labrador, Alaska and Siberia could become more habitable in years to come, while temperate areas could turn into steaming tropics or sun-scorched deserts. This is not too far-fetched: the Antarctic was once warm and green; we know because coal has been found beneath the ice.

• • Will the great glaciers, which now cover about one tenth of the earth's land area, continue to recede? In ages past glaciers covered about one third of the land. As they melted, the seas rose—about 300 feet since the last Ice Age. The seas are now rising about 2½ inches per century. If this continues, coastal cities will eventually be inundated and areas now ice-bound will be opened up for settlement and commerce.

U.S. COAST GUARD

THE ANTARCTIC, reservoir of much of the world's weather, gets special attention; 11 nations will have bases there.

• • Will it be safe to dump poisonous atomic waste (a mounting problem) into the depths of the sea? If currents in the briny deep are as sluggish as some scientists suspect, vast canyons in the sea bottom could be ideal atomic garbage pits. But first we must learn more about over-all ocean circulation.

• • How does the jet stream, that broad and erratic river of fast-flowing air five or six miles up, affect weather near the surface? Perhaps, by continually watching its changing position, we can improve long-range weather forecasts.

• • What is the connection between enormous explosions on the sun, 93 million miles away, and the freak effects

(Continued on page 64)

FOR GENTLEMEN ONLY

AND, LADIES . . .

"Honey, if you'd only"

Do you see yourself among these culprits? We've pictured the marital "crimes" that turned up most often in the deluge of letters that arrived when we asked readers to tell us "The New Year's Resolution I most wish my husband (or wife) would make." We think they speak for themselves—

"Where'd you hide all the ash trays?'
You fume and you roar.
So I ask "What's the use
when you still use the floor?"

Must you hook your coat over
the knob on the door;
drape your pants from the top
bureau drawer to the floor?

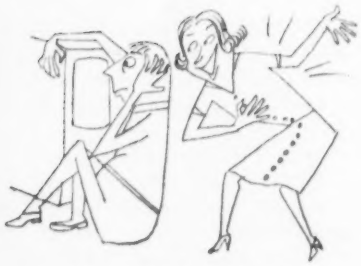
—jam your feet through the floor mat
when I'm at the wheel?
Now, who taught me to drive
and to make the tires squeal?

You're starving. I call out
"It's all on the table!"
But to budge you requires
one large tractor, with cable.

At the church curb I'm
holding up traffic for miles
—while you yak in the doorway
about the new styles.

Home from work; all burned out
like an old chimney flue.
Then you coyly inquire:
"Notice anything new?"

Slicked up, you're a doll,
but at 10 in the morning!
. . . still in curlers and nightgown,
your face full of yawning.



It's my one chance to see
the inside of a whale
—and you burst in to tell
what you bought at the sale!

The right gasoline for your car

Here's how to tell it, and why it will save you money

By Stanley H. Brams

OIL companies have come out recently with a rash of new gasolines, and you may wonder what's going on. Just what's the point of all these new octane levels and chemical additives? And how are you affected?

We'll tell in a moment how to determine the right grade gasoline for your engine and your own particular driving (which makes a difference, too). But first, a word about the commotion in gasolines and what's causing it.

What you're seeing, essentially, are oil company moves to meet the demands of Detroit's new and more-powerful engines—without forcing owners of older cars to use a higher-quality, more-expensive fuel than they need.

Some companies believe they can do this job by upgrading their existing regular and premium gasolines. Other companies have come out with a third or super-premium grade. In Florida, some stations now sell fuel in five different octane levels.

As recently as October, motorists in various sections of the country could buy gasoline ranging all the way from 80 octane to 100-plus. (Octane ratings measure the anti-knock characteristics of gasoline on an arbitrary 1-to-100 scale developed 20 years ago.)

Many companies are also adding chemicals to their gas in addition to tetraethyl lead—boron and phosphorus, for instance. You'll find chemicals that serve as anti-oxidants, metal deactivators, corrosion inhibitors, detergents and anti-icing agents, as well as those that slow up carbon deposits.

So how do you go about telling the right fuel for your particular car? Here, petroleum engineers say, are guide posts:

1. *Don't use a lower grade fuel than your engine actually needs or you invite knock and possible engine damage.* You could deform your pistons, blow out gaskets and subject the engine to stresses and strains that it wasn't built for.

2. *But don't, on the other hand, use a higher-octane fuel than your car needs.* It can't hurt the engine, of course. But it gives you no additional performance, either, and wastes money. It gives you no more power, no more miles per gallon, nor lower maintenance cost.

3. *In determining which grade of gasoline to use, pay particular attention to your owner's manual.* Sounds obvious, but many motorists don't. The manual makes safe, conservative recommendations on fuel grade. They're based on extensive research in which engines using different grades of gasoline are subjected in the laboratory to the same stresses they'd encounter on tough road trips.

4. *Listen carefully for engine knock,* most likely to be heard when you make a fast start at a light or accelerate up a hill in high. If you get this knock, or sharp ping, you either need a tune-up or a change to a better grade of gasoline. On the other hand, if you try a lower grade gasoline than you are using and it gives you no knock, you'll do well to stick to it: you're in position to save money without damaging your car. Oil company engineers are convinced that thousands of motorists use more costly fuel than they actually need.

Sometimes shifting from one grade gas to another (or even from one brand to another within the same grade) can make a noticeable difference in a car's zip. That's because cars themselves are more temperamental than you may realize.

Take the effect of engine adjustments. Last year, researchers found radically different fuel needs among ten brand new cars of identical make and model but with different timing and other adjustments. Some of the cars got maximum freedom from knock with 85 octane fuel (near the bottom of the

(Continued on page 53)

WHAT CAUSES ENGINE KNOCK?

You need to know because it affects the kind of gas you should use

Actually there are two causes

1. *Using a fuel that is too low on the octane scale.* When the spark ignites the fuel-air mixture, a flame front moves across the combustion chamber. If the gasoline's octane rating is too low, the heat and pressure which build up ahead of the flame front cause a second flame front to explode spontaneously across the chamber in that part of the mixture which is still unburned. New pressure waves build up, with a clash—and you hear this as knock.

2. *A build-up of carbon deposits in the combustion chamber.* Instead of the spark igniting the fuel-air mixture at near-full compression, the heated carbon ignites the mixture prematurely, as in drawing, causing knock and power loss.

What you can expect from

Ike's new program

By Eugene Miller

WILL the Eisenhower Administration reduce taxes during the second term? Take new steps to help farm prices? Bring about the 4-day week that Vice-President Nixon talked about during the campaign? And will there be job opportunities and higher pay for most of us?

Many of the answers will be known late this month when the President delivers to Congress the Economic Report—a 200-page document that will outline the economic program we can expect in the next four years.

For a preview of that report and of how Ike's policies will affect your pocketbook, plus the background that helps explain them, Town Journal went to top Federal economic experts, including Dr. Gabriel Hauge, the President's Assistant for Economic Affairs.

All were optimistic. They warned, of course, of dips and valleys—but saw the over-all trend as up! This healthy prosperity will come mostly from business itself, operating under its own steam.

By 1960, Ike's advisors predict a $500 billion economy—$90 billion higher than today's record output of goods and services. Much of the impetus for this will come from private industry's spending for new plants and equipment (expected to continue at the present $35 billion annual rate or better) and from industry research. In three years' time, manufacturers say, 20% of all products they make will be things not in existence today.

On these pages we give you a more detailed look at the pieces and parts of the picture:

Job opportunities excellent. Jobs of all types, executive as well as blue collar, will prove easy to get; in fact many towns will face actual labor shortages. Employment will hit a record 66 million this year and will soar to 70 million by 1960. To combat any spotty unemployment, labor surplus areas can expect help through Federal technical assistance, Government loans for new industrial plants and preference in obtaining Government contracts.

Wages and salaries will continue rising. The record $80-a-week pay which the average factory worker now makes is a mark which won't last long. Many new union contracts call for automatic wage boosts each year. The United Steel Workers, for example, got a 24¢ hourly wage boost in 1956 and their contract adds 7½¢ this year and an equal amount in 1958. Such boosts will spur wage increases for other workers, non-union as well as union, and for white collar workers. Engineers, scientists and administrators—most in demand in an expanding economy—will get the biggest pay hikes. You can also count on extension of the $1-an-hour wage minimum to retail and wholesale distribution workers.

Living costs—up gradually. That's one problem in the expanding economy. In Ike's first term, the cost of living rose only about 3%, though in recent months it set a record high. Expect a continuing gradual increase in living costs (including rents, food and services). However, count on industry's increasing productivity, intensifying business competition and Government monetary policies to prevent any runaway rise. The Government will, if necessary, apply credit controls to hold back inflation, and use automatic business stabilizers (like unemployment insurance and farm support payments) to stimulate the economy in any recession.

The 4-day work-week—not yet. DespiteVice-President Nixon's campaign prediction of a 4-day week, don't expect it during Ike's second term. (Some top Administration advisors aren't even convinced it's a sound idea and privately wish Nixon had never mentioned it.) However, organized labor will try to cut the work week below 40 hours, probably to 35. Some workers, particularly in the auto industry, may get it. But most of us will be working close to the same 40 hours prevalent today.

No tax cuts this year. They don't seem in the cards (but if they should come, middle-income and low-income families will get relief first). The problem is that increased defense spending, likely additional

foreign aid, and soil bank payments will push the Federal budget higher than the $66 billion of 1956. Nonetheless, the Administration expects a balanced budget due to increased receipts, but with less surplus than last year's almost $2 billion. Ike's economists would prefer to use surplus for debt reduction, not tax cuts. "A reduction while things are booming might serve chiefly to raise prices," Hauge warns.

Borrowing costs—to rise more. If you now find it difficult and costly to borrow money, don't expect the situation to ease as long as the economy roars along at record high levels. That's a price we have to pay to hold back inflation. Interest rates will continue rising (with 6% to 6½% the likely peak on housing loans). Time payments for cars and appliances will carry somewhat higher interest charges and shorter repayment periods. A good credit rating will do you more good than ever.

Social Security—two new proposals. The Administration has come to no hard decision on changes in the present law, but two proposals are under consideration: (1) to reduce the age at which male workers can retire, from 65 to 62; (2) to permit those drawing Social Security to make more than $1,200 a year through outside earnings and still retain rights to their benefits. The Administration will also urge individual states to expand their unemployment compensation programs, and hike the benefits under them.

Farm income—a rise likely. In 1957 *net* farm income should run 2% to 6% higher than in 1956 (which showed a gain of 4% over 1955). Prices of many commodities will be higher as the soil bank begins to take real bites out of farm acreage. And demand will be greater, due to the purchasing power of consumers in this country and heavier sales abroad. The latter, which were already brisk, have had a sudden shot in the arm from the Middle East crisis, which has caused many countries to start stockpiling food. Meanwhile, more and more farmers continue to add to their income by working part-time off the farm. The biggest question mark on the farm front is weather. If that is fairly normal farmers will do better in '57.

New aid for home building. The number of new houses being started has fallen off because of tight money. So, to interest more lenders in mortgages, the rate on FHA-guaranteed housing loans recently was raised from 4½% to a new 5%. If necessary, GI mortgage rates will rise, too. At the same time, the Administration will step up the Voluntary Home Mortgage Credit Program which channels mortgage money from insurance companies and other private lenders to those who can't get money from local home-financing sources. Expect, also, an increase in the number of direct Government home loans to veterans and a Fannie Mae (Federal National Mortgage Association) program to make it easier for elderly people to get mortgages.

Postal rates—a little higher. Count on the cost of mailing a letter first class to rise to 4¢; air mail to 7¢. This is part of the Government's effort to get Post Office operations out of the red. With the election pressures out of the way, it should now pass.

New Federal money for schools. A first order of business when Congress meets will be the Administration's request for $5 billion in Federal aid over the next four years to help states and local governments meet the tremendous need for new schools. One quarter of the Federal aid will come as outright grants (on a matching basis), the rest as loans. Expect Congress to give this program a green light.

More town airports coming. They'll be easier to finance. The Government has under way a $253 million program of Federal grants to help local communities build more than 500 new airports. Towns can qualify if they: (1) have funds to match the Federal grant and (2) can show considerable local volume of private plane flights, charter flights and air freight, and can get backing of state authorities.

Billions for new highways. The Government's top people are very excited about the giant $45 billion road construction program—to roll into high gear during Ike's second term. The 41,000 miles of new superhighways, 90% financed by the U.S. and 10% by the states, will bring many new road-side businesses, new jobs—and higher gasoline taxes. Figure your gasoline bill in the next few years will go up at least 2¢ a gallon. Farming areas will benefit through new farm-to-market roads and thousands of part-time and off-season construction jobs for farmers.

Power—more dams to be completed. The Government will continue its "partnership" power policy in which it works hand in hand with state and local agencies and with private industry on multipurpose river and dam projects. Under this policy, the Government will not move in when state government or private industry can handle a power project on their own. During Ike's next four years, expect completion of major sections of both the $10-billion-plus Missouri River Basin Project and the billion-dollar-plus Upper Colorado River Project. **End**

Spicy, fragrant fruit drinks

Served steaming hot, they'll "hit the spot" with your guests on New Year's Eve

By Nell Nichols

CAL BERNSTEIN

A GAY, YOUNG UTAH CROWD gathers around a bowl of wonderful hot punch. Sharon Bruggeman serves Kent O'Brien while Nanette Nielsen and Stevan Cook wait for their turn. Doughnuts and cookies are often served with fruit drinks popular in Mormon country. So are hearty barbecued hamburger sandwiches. A plate of creamy chocolate fudge sometimes winds up the party refreshments.

YOU can't miss on refreshments for wintry evenings if you serve hot fruit drinks. They're as colorful and sparkling as crown jewels—so fragrant that guests get the party spirit with their first spicy whiff. And how good they taste! We know because we tested them in Countryside Kitchens.

The recipes we give you here are from Winnifred C. Jardine, a young Utah homemaker and home economist. She says they're favorites of her friends and family for New Year's Eve parties—or to sip, when they gather around blazing hearths.

Hot Apple Punch

A sparkling, fragrant hot drink that's just right for serving on a cold day.

2¼ c. sugar
4 c. water
2 (2½-in.) sticks cinnamon
8 whole allspice berries
10 whole cloves
1 whole piece ginger root (about size of quarter)
4 c. orange juice (fresh, canned or reconstituted frozen)
2 c. lemon juice or a 16-oz. bottle
2 qts. apple cider or juice

• Combine sugar and water and boil for 5 minutes. Remove from heat; add spices. Let beverage stand, covered, 1 hour. Strain.

• Just before serving, combine sirup, fruit juices and cider, and bring quickly to boiling point. Remove from heat; serve at once. Makes 4½ quarts.

Mulled Apricot Nectar

Heat this golden treat after guests arrive—they'll enjoy its aroma.

1 (46 oz.) can apricot nectar
½ lemon, sliced
2 (2½-in.) sticks cinnamon
15 whole cloves
8 whole allspice berries

• Combine all ingredients in heavy saucepan and bring to boiling point. Simmer gently 5 minutes.

• Remove from heat; cover; allow to stand 30 minutes.

• Strain. If you wish, sweeten to taste with honey or sugar. Heat before serving. Makes about 5 cups.

Spiced Tomato Juice

Hostess success tip: Serve this hot cheery drink and delight your guests.

1 (46 oz.) can tomato juice
6 tblsp. brown sugar
6 whole cloves
2 (2½-in.) sticks cinnamon
½ lemon, sliced

• Combine all ingredients in heavy saucepan. Bring to boil; simmer 5 minutes. Strain and heat before serving. Makes about 5 cups. **End**

CHEESE SANDWICHES brown on the grill to be served with Mulled Apricot Nectar (left); Hot Apple Punch or Spiced Tomato Juice (right).

PHOTO: PETER DANT

GLASS DOORS open to back yard patio. Windows at right are opaque glass, for privacy. Bright cushions and tailored draperies help Mrs. MacQueen's traditional furniture look at home in a modern setting. Practical rug is rush squares, laid over the stained concrete floor.

←TURQUOISE KITCHEN is just inside the front door, handy for Mrs. MacQueen to unload groceries when son-in-law, Jim Mulick, isn't there to help. House is heated with electric space heater built into the short wall (left) that separates dining and bedroom areas.

You have all the advantages of apartment-living—and none of the disadvantages—in this tiny, trim house . . .

an apartment on a lot

By Kathryn Larson

DATA: BARBARA LENOX
PHOTOS: ROBERT CLEVELAND

WITH daughters Jean and Joyce both married, Mrs. Harriett MacQueen knew it was only sensible to move from the big family home into an apartment. But she'd have to give up her garden; she'd have to squelch her beloved grandchildren when their play got noisy—or be on the black list of apartment neighbors.

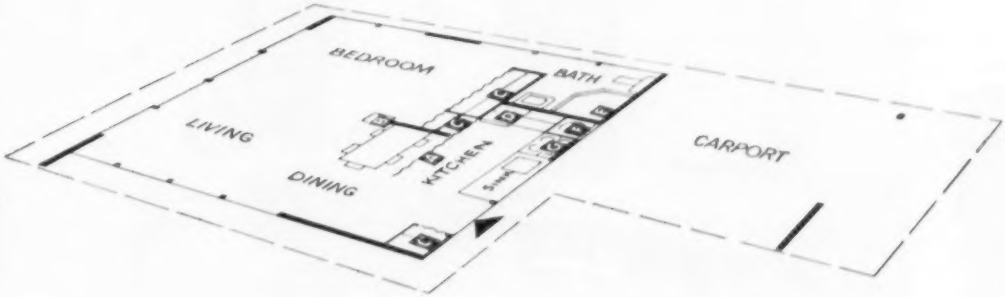
That's when she chanced upon this little house, on a winding road near Westwood Village, Calif.

At first skeptical of such a *modern*-looking house, she was finally won over by the independence it offered, the garden, and the freedom from housekeeping which designer Rodney Walker promised. Now, after two years in the house, she says there isn't a thing she'd change!

The plan has much to offer any woman—or man—living alone; or a newly married couple.

The usual maintenance chores hardly exist. Redwood siding has a permanent finish, never needs painting. Inside walls are wood-paneled; they require only an occasional dusting. Window walls can be hosed clean. Best of all, there are few "don'ts" to say to grandchildren, because there's practically nothing in the house they can harm.

WARDROBE CLOSET stretches almost 8 feet along wall in bedroom area; doors of woven wood slide open on ceiling tracks. Bathroom door is just behind Mrs. MacQueen, who's watching her daughter, Joyce Mulick, tend to 18-month-old Ronnie.



FLOOR PLAN is that of an efficiency apartment, only 480 square feet. Window walls overlooking garden make it seem more spacious. Carport and fence (see exterior picture, left) give the house a bigger look from the street, too. Cost in California: about $9 a square foot. End

Before

After

DATA: PAULINE GRAVES PHOTOS: DE GENNARO
DECORATOR: LIANE ZIMBER, A.I.D.

Boys' room that's neat!

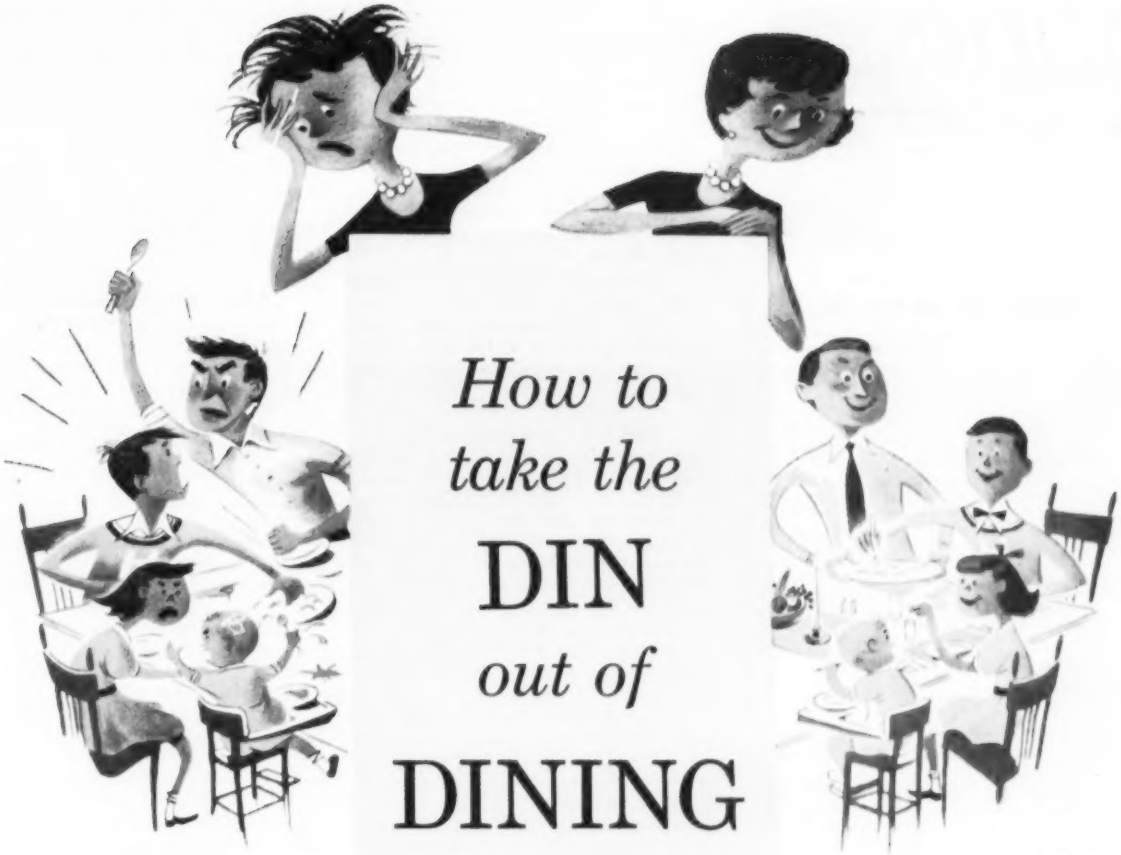
Same room, old furniture— but a little cash and a lot of ideas transformed this boys' room

LOUNGING AND SLEEPING CORNER in the Martin boys' re-done room in California, is set off by a cocoa-colored strip of fabric-backed plastic above the beds. Boys can lean against it without soiling walls. Same plastic runs up corner—makes a neat place to hang pennants. Beds were lowered (see before) and covered with reversible spreads. Only the nightstand separating the beds is new.

STUDY AND HOBBY CORNER has most of the same furniture as before (see below). Here's what makes the difference: Tailored draperies of burnt-orange sailcloth replace blinds. Clear yellow paint covers fussy wallpaper. Gray linoleum on desk top matches floor, gives boys an easy-care work surface. All the mismated furniture in the room is painted cocoa-brown, a few shades lighter than the plastic wall-covering. These clear colors, and the feel of being organized, make the boys proud of their slicked-up room —and eager to keep it neat. End

Before

After



How to take the DIN out of DINING

DRAWING: OTTO BAUMANN

If bickering and bad manners spoil your dinner hours, read what this family did to reform

By Clara Van

ANGRY WORDS . . . an ear-splitting shriek followed by the imperative bang of a fist on a table. Mournful wailing . . . the thud of a chair. . . .

Sound effects for a TV melodrama? No; this was our dinner hour.

Bob, 13, had sparked the explosion. "Give with the grease, Gertie," he sang out at Sister, 11.

"My name's not Gertie!" Sister screamed. "How often do I have to tell you to quit calling me that?"

Father's fist started banging; the baby stiffened in her high chair and pulled out all stops. The spoon with which I was feeding her trembled in my hands. . . .

Suddenly I saw this scene as a disinterested bystander. And what I saw shocked me.

The tablecloth was spotted—from the night before. A crumpled napkin lay in the center of the table beside a half-empty bottle of milk. The salt and pepper shakers didn't match. (My silver salt shaker was empty when I set the table and I'd picked up the red plastic one from the top of the stove.)

But more distressing than the messy table were the faces around it: Sister's flushed with anger; Brother's guilt-conscious and surly; the baby's tear-streaked, food-smeared. And my tired husband's—so lined with fatigue and frustration.

Was this dinnertime in a normal American household? We looked more like a pack of animals snarling over a feed trough. With mounting dismay, I realized that this, Lord help us, happened regularly. How awful!

That night I retreated to the bathtub and really took stock. In my childhood, there had been fresh linen every morning, napkins rolled into thin old silver rings. (Yes, we had dear, fat Lucy in the kitchen to wash and iron and to polish the silver.) Babies—and there were lots of them—were fed first and tucked into bed.

And Mama! Composed, serene, alert to our food needs, tactfully guiding our deportment. A child's elbow on the table brought a light touch and a head shake. None of the harsh "Get your elbows off the table!" that I gave out with. A face too close to the plate elicited a gentle "You look better sitting up straight, dear." A big contrast to my rasping: "Sit up or leave the table!" I

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couldn't recall any under-the-table kicks, tattlings, arguments or table poundings, though we were a large family.

Now, we are just as nice a family as my own had been; but somehow we'd let our standards deteriorate. If only I weren't so tired by dinnertime maybe I, too, could make our meals a time for sharing happiness instead of misery. . . . The first problem to solve was how not to get so tired. But when could I rest during the day?

Of course! When the baby was napping. Instead of those long, senseless telephone conversations with other mothers as busy as I, I'd sleep. Muffle the phone bell. Lie down until the baby woke up.

And I'd plan dinner first thing each morning. Simple dinners. Instant puddings, for instance, instead of the fancy pies and cakes I prided myself on; save those for special occasions. I'd plan more one-dish meals that I could fix in the morning, ready for the oven at night. What good were fancy, time-consuming dishes, if they meant a mother too tired to serve them properly and preside over them pleasantly? I'd put off dinner half an hour and get the baby fed and to bed first.

And, we'd say grace. Papa had asked the blessing before every meal when I was little. It had quieted us down; calmed our spirits and our tongues. Maybe it would do that for even my "terrible two."

Filled with reformer's zeal, the next morning I pushed the baby in her stroller to the shopping center. I couldn't have a clean tablecloth and napkins every day—too much ironing. But there were pretty substitutes. Plastic mats (I chose dark green to go with my dishes) and dinner-size paper napkins. I also bought two green candles to match the plates.

It was fun to set the table for dinner that night. The mats were lovely against our blond wood table. The white paper napkins looked almost like linen. My crystal candle holders sparkled with the washing I'd given them. And I put bread and butter plates out as well as spreaders. Not many more dishes to wash—and they'd forestall that awful "Pass the grease, Gertie."

The table set, I realized that something was lacking. I'd forgotten to get flowers. But from my refrigerator I took three dark green peppers (they matched the place mats), some lemons, a bunch of parsley. And *voila!* I had a centerpiece.

Now for the family. When the children came home from school, I tried to prepare them for the change. I talked to them while I made sandwiches to stay their hunger against the later dinner hour.

I don't remember exactly what I said; something about being ashamed of our habits at the dinner table and that, with their co-operation, we were going to try to enjoy our food more and be happier. I also told them we were going to say grace! We'd all take turns after they'd memorized a blessing and could say it reverently.

I suggested that each of us contribute to good dinnertime conversation—with something pleasant and interesting that had happened to us during the day.

At our first "reformed" dinner we were sort of stuffed-shirtish. Soon, though, we relaxed with our new routine—and now, by unanimous consent, it's here to stay.

Don't get the idea that our young ones changed overnight into Lord Fauntleroy and Lady Vere de Vere. But the quiet minute of saying grace sets the pace for a peaceful meal. Candleglow seems to dispel teasing moods. Bread and butter plates discourage the "boarding house reach."

Soon the children were thinking up centerpiece ideas—handwork from school, autumn leaves dipped in paraffin and, once, a cluster of the baby's rattles tied in a bouquet and surrounded by green carrot tops.

With Baby in bed, I can be a mother with her mind on the job, keep fuss and fret at bay, and set the example for relaxed dining. We've outlawed from dinnertime conversation complaints about school, playmates or each other. "Let's talk about that later," we suggest. And "later" the disgruntled child often has forgotten what his complaints were about.

My husband is so pleased with the changed atmosphere that he makes every effort to keep it intact. Certainly I've heard no complaints at all about our simpler meals.

How very true is that wise proverb from the Bible: "Better is a dinner of herbs where love is, than a stalled ox and hatred therewith." **End**

Bottoms Up!

When children scrawl upon the wall,
Should we restrain them? Not at all!
Restraint or punishment is sure
To make the dears feel insecure.
And when they throw things,
do not chide,
Or you may mix them up inside
With sub-frustrations that will show up
In dire psychoses when they grow up!
They'll feel unwanted, experts tell us,
If they get spanked—poor little fellas!

I hold a different theory, which is:
The best *loved* kids wear
paddled britches!

—S. Omar Barker

Come for coffee!

By Lila Williamson

YOUR GUESTS will enjoy every bite of this Cinnamon-Orange Coffee Bread.

We wives like to entertain in our neighborhood. But no one has time to be fancy about it.

So, when there's a new baby on the way, or a bride to be showered, or a newcomer to be welcomed, one of us will say: "Come to my house—for morning coffee."

With coffee, we serve our best coffee bread, piping hot from the oven. And that's all. The party is set for 9:30 or 10; and we break up around 11 so that everyone is home in time to fix lunch. It's such an easy, pleasant way for us girls to get together!

When it's my turn, I frequently serve Cinnamon-Orange Coffee Bread. I sift the flour and get all the ingredients ready the night before. Takes only minutes to mix it in the morning. My guests are always complimentary—why not try it on yours?

Cinnamon-Orange Coffee Bread

2 c. sifted flour
1½ tsp. baking powder
⅛ tsp. soda
½ tsp. salt
½ c. sugar
1 tsp. cinnamon
½ tsp. nutmeg
⅓ c. shortening
2 tblsp. grated orange rind
⅓ c. chopped nuts
1 egg, well beaten
½ c. milk

• Sift flour; measure. Sift again with baking powder, soda, salt, sugar and spices into mixing bowl.

• Cut in shortening with a pastry blender until mixture resembles fine crumbs. Add orange rind and nuts. (If made ahead, cover bowl tightly, and store in refrigerator.)

• Combine egg and milk. Add to flour mixture. Mix enough to moisten flour.

• Spread batter evenly in a greased 9-inch square pan. Sprinkle with a topping made by combining:

½ c. sugar
2 tblsp. flour
½ tsp. cinnamon
2 tblsp. butter, melted

• Bake in a moderate (375°) oven for 25 minutes.

• Cut in squares. Best served warm. Makes 9 servings. **End**

3 quick dress-ups for ham

PHOTOS: PETER DAYT

No leftover look about these main dishes for after the holidays

By Louise Stiers

Ham-macaroni roll-ups

½ (8 oz.) pkg. whole macaroni*
2 cloves garlic
6–8 thin slices cooked ham
½ lb. sharp process cheese
⅓ c. milk
½ tsp. dry mustard
½ tsp. Worcestershire sauce

***If you wish, wrap asparagus spears in ham instead of macaroni.**

• Cook unbroken macaroni in boiling salted water with garlic. Drain. Arrange macaroni in 3 or 4 groups of equal size. Cut each in half and wrap with ham slices; fasten with toothpicks.

• Bake in shallow pan in 300° oven 10-15 minutes. Serve hot with cheese sauce. To make sauce, melt cheese in milk, stir until smooth; add mustard and Worcestershire. Makes 6 to 8.

Party ham loaf

5 c. ground cooked ham
⅔ c. minced onion
1 c. rolled oats
½ tsp. pepper
1 tsp. Worcestershire sauce
¼ tsp. ground cloves
2 eggs, slightly beaten
⅓ c. milk
¼ c. currant jelly
1 tblsp. horseradish

• Combine ham, onion, rolled oats, seasonings, eggs and milk and mix thoroughly. Shape like a ham in shallow baking pan; score top to make diamonds.

• Bake in 375° oven 45 minutes. Remove and brush top with melted currant jelly and horseradish mixed. Use red cherries and sliced pineapple trim. Makes 8 servings.

Ham-vegetable scallops

1 can (10½ oz.) condensed cream of mushroom soup
½ c. milk
⅓ c. finely chopped onion
2 c. diced potatoes
1 c. sliced carrots
1 10-oz. pkg. frozen lima beans, thawed
1½ c. cooked ham, cut in strips
½ c. buttered soft bread crumbs

• Mix soup and milk; heat to boiling, stirring; add vegetables; alternate with ham to fill greased 1½ quart casserole. Sprinkle bread crumbs over top. Make a cup-shaped hole in center and line with thin ham slices. Border with ham slices.

• Bake in 350° oven 1 hour. Tuck crisp sprigs of parsley into ham "cup" before serving. Makes 6 servings. **End**

FROM THE

Town Press

Weather Report. Snow tomorrow, followed by little boys on sleds.
Record, Penns Grove, N. J.

* * *

Smart. Horse sense is what keeps horses from placing bets on people.
Courier, Cleveland, Ga.

* * *

Minute. The smallest package we have ever seen is a man all wrapped up in himself.
Censor, Fredonia, N. Y.

* * *

Naughty Neighbors. Parents are people who always think their children would behave if they didn't play with the kids next door.
Tribune, Bismarck, N. D.

* * *

Poor Soul. The man who admits he is wrong is wise; the man who gives in when he is right is married.
Times, Portsmouth, Ohio

* * *

Convenient. New model cars have everything—beds, TV, phonographs—giving the driver a place to live while he's looking for a place to park.
Tribune, Lynden, Wash.

* * *

There's a Reason. If a gent takes off his hat in an elevator, it means two things: he has manners and hair.
Courier, Prairie du Chien, Wis.

* * *

Misery Loves Company. If you've ever bent over a drinking fountain with the end of your tie dangling in the water, you know how a cocker spaniel feels about his ears.
Tribune, Anita, Iowa

* * *

Enlightening. One half of the world knows how the other half lives because of back yard fences, front porches, bridge parties and sewing circles.
Register-Mail, Galesburg, Ill.

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WHEN GARDEN CATALOGUES arrive spring is not far away.

Here's flower news for '57

By F. F. Rockwell

WHEN the 1957 seed and nursery catalogues arrive you'll find them studded with so many outstanding new creations it will be difficult to pick and choose.

Among the new annuals there are three All-America Selections winners: two petunias and a phlox.

One of the petunias is Red Satin, a shiny scarlet which holds its color right to the end. It flowers continually. The foot-high, compact plant makes it tops as a low edger and also for pots and plant boxes.

Glitters petunia is a scarlet and white bicolor from Japan. Some of the blooms have a sort of pin wheel look.

Twinkle, the prize-winning phlox is, in our opinion, one of the greatest improvements among annuals in the last ten years. Developed in Holland, Twinkle is a compact, dwarf and extremely free-flowering form of the old Star phlox, which was taller and rather scraggly. As you can see from the color on the opposite page, the new variety has a wide range of sparkling mixed colors and bicolors. We grew it in a border atop a low bank and it was a stopper. It also made fine little nosegays or place-card bouquets at a party table.

Most sensational of the new flowers, however, is a perennial—a hybrid strain of rudbeckia called Gloriosa Daisy. Compared with the native ox-eyed daisy, Gloriosa Daisy is unbelievably large and varied in form and color. The result of more than 40 years of patient plant breeding, this grand new flower blooms freely—right up to hard frost. It flowers the first year from seed. Colors range from cheerful golden yellow through red and maroon.

Another new perennial which holds great promise is the Seeba hybrid penstemon. It's a cross between two native Nebraska species and is well able to withstand the Great Plains extremes of heat and cold. It produces 18″ spikes of flowers ranging from white through pink and lavender to deep rose, on 3′ plants.

Besides Red Satin and Glitters, other petunias include New Horizon, a new strain of mixed colors in the California Giants group; Burpee Salmon and Burpee White, all-doubles excellent for bedding; Aztec, Inca, Serenade and Blue Lace.

Ortho Polka zinnia with really big flowers—up to 4″ across—on a vigorous 3′ plant is a great improvement over Peppermint Stick, distinguished for its wide variety of contrasting broken colors.

A novelty zinnia is Cherry Sundae, a mixture of red and yellow plants, the seeds of which are coated with identifying color.

Among marigolds, the most important introduction is Crackerjack, an improved, three-weeks-earlier strain of the Sunset Giant type. It bears uniformly large, densely ruffled flowers 4″ to 5″ across in a wide range of yellow, orange and primrose. Other new marigolds are Helen Chapman and Fire Glow, both dwarf double French, and Mammoth Mum Golden and Mammoth Mum Primrose. Blue Beauty aster is one of the most attractive we have seen.

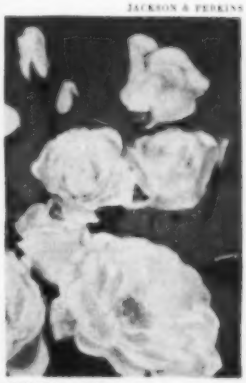
A morning glory that's double and mixed carries the

(Continued on page 41)

Twinkle phlox

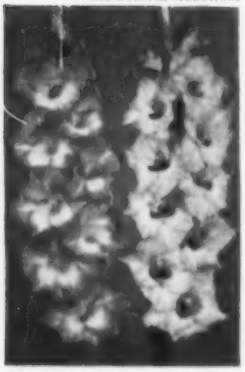
F. F. ROCKWELL

JACKSON & PERKINS



White Bouquet rose

ALL-AMERICA SELECTIONS

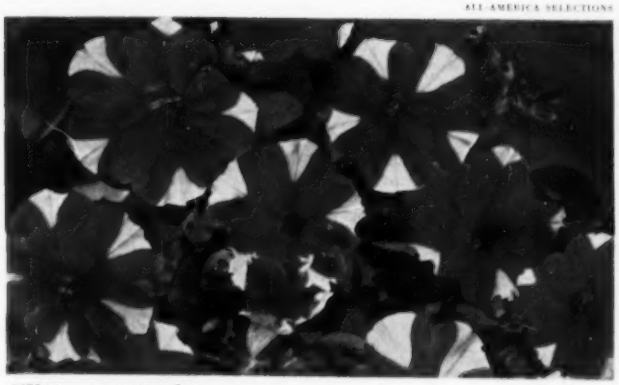


Prize-winning gladis

F. F. ROCKWELL

Gloriosa daisy

ALL-AMERICA SELECTIONS



Glitters petunia

CONARD-PYLE CO.

The Optimist rose

HOWARDS OF HEMET

Texan rose

INTER-STATE NURSERIES

Red Picotte begonia

ALL-AMERICA SELECTIONS

Red Satin petunia

ARMSTRONG NURSERIES

Moonsprite rose

Only prunes this tender can make pie this tasty

Here's a pie so tasty, you'll love every bite! And its flavor is due to DEL MONTE Brand Prunes—plump and tender, naturally sweet. They cook easily, without getting mushy—DEL MONTE "Natural Flavor" processing sees to that. What prune recipe wouldn't be better for quality like this? Be sure to get DEL MONTE—for all the wonderful ways you use prunes.

PRUNES 'N' CREAM PIE

- ⅔ cup sugar
- ¼ cup flour
- ¼ tsp. salt
- ¼ tsp. cinnamon
- 1 cup (½ pint) light cream
- 1 lb. DEL MONTE Prunes, cooked and pitted
- Maraschino cherries, if desired
- 1 9" unbaked pie shell

Combine sugar, flour, salt, cinnamon. Stir in cream. Place the pitted prunes in bottom of pie shell, reserving a few for garnish. Pour filling over. Bake in hot oven (400° F.) 45 to 55 minutes, or till set in center. Garnish with prunes (and cherries if desired). Serves 7 to 8.

Del Monte® PRUNES

Ask Town Journal

How much money is spent yearly in the U.S. for hunting and fishing?

A. A 1955 U.S. Fish and Wildlife Service survey showed that nearly $3 billion was spent for hunting and fishing by 25 million people. A typical hunter spent $79.49; a typical fisherman $91.98.

Are old letters of value as antiques? Where could I sell them?

A. Value depends on content, date and condition. Letters written or signed by well-known persons have worth for that reason alone. Other letters may be valuable if they shed light on national or local history. See an "autograph dealer" (listed in classified phone books) about appraisal and sale. Also check *Hobbies* and other specialized publications.

Must Federal judges be lawyers?

A. The Constitution doesn't require it, but they have always been men of legal background.

Can blight on evergreens be treated successfully?

A. Probably. Consult your county agent or send a twig from one of the affected trees to the pathologist at your state agricultural experiment station.

Is there any value to copper cents of the year 1848?

A. Large cents (coined 1793–1857, except 1815) are a popular series with collectors. Rarest dates are 1799, 1804, 1793, in that order. Dealers pay about 35¢ to 55¢ for 1848 cents in good to fine condition.

Why can we see our breath on a winter day?

A. Moisture in warm exhaled air condenses in a cloud of water droplets when it comes in contact with cold air.

There were 53 Sundays in 1956. How often does this occur?

A. The year 1950 also had 53 Sundays; so will 1961. By the Gregorian Calendar, every year has 53 of the day it begins on. Usually, the year contains 53 Sundays every five or six years.

If you have a question which you think many others would like to see answered, send it to Ask T J Editor, TOWN JOURNAL, *Washington 4, D.C.*

Flower news for '57

(Continued from page 38)

intriguing name Tinkerbell's Petticoat.

New snapdragons include Carrousel, an F_2 hybrid in a wide range of colors and growing 30″ tall; Tip Top, which reaches over 48″, and Pink Camellia, deep rose and fragrant.

Pansy Masquerade is an F_2 hybrid of the Oregon Giants type but said to be more compact and vigorous.

Extra hardy mums of the popular cushion or dwarf type have been introduced by the University of Minnesota. Minnpink begins to flower in mid-August and Minnbronze two weeks later. Other new mums include six more of the Bird series; Virginia Rail, rich brown to pastel tan; Teal, silver pink; Iceland Gull, white; Golden Cockatoo, rich Indian yellow; Redpoll, deep bronze red, and Carolina Parakeet, orange and golden bronze.

Two gladioli won All-America honors: Maytime, rose pink, and Caribbean, light blue.

Many new roses will be introduced. The two All-America Rose Selections winners were White Bouquet, a floribunda, and Golden Showers, a climber. These were discussed in *Your Garden* in June TOWN JOURNAL (page 86).

Other floribundas include Fanfare, an American winner of the 1955 Gold Medal in Rome, Italy. A large-flowered type it opens yellow and changes through orange to sunset pink. The Optimist is a chameleon rose, ranging in color changes through hues of yellow, orange, carmine and crimson. Sumatra is a luminous Oriental red. Moonsprite is a soft cream. Texan has a bright red bloom.

Two hybrid teas which did especially well in our trials were Contentment and Lady Elgin. Contentment is a luscious Peace-type rose whose 5″ blooms are pink suffused with light yellow. It is fragrant and borne on strong, straight stems. Lady Elgin is a glorious blending of orange and apricot.

Several of the new hybrid teas are red. Aida is a clear rose-red with 5″ blooms and long-lasting fragrance. Midnight is very deep red, almost black in bud, on long stem and fragrant. Pink Lustre, another Peace cross, makes an ideal exhibition rose.

In the grandiflora class comes Ave Maria, a delicate white.

Climbers, in addition to Golden Showers, include Red Empress and Spectacular. Robin and Dwarfking are two new miniatures.

Novelties in the rose group feature a Rainbow rose tree, with four varieties grafted to one stem, and the Fountain Rose, a pillar type grafted to a tree rose stem.

You'll see all these and more in your spring garden catalogue. Better order yours today. **End**

JUST PUBLISHED!

Yours Free!

Over 160 Full-Color Photos of the World's Finest Roses and Perennials!

50 PAGES in FULL COLOR!

YES—yours absolutely free—this brand-new Jackson & Perkins Spring 1957 Catalog. 50 big pages—in full color — show hundreds of the newest, most popular Prized Roses and Perennials... including Floribundas, Hybrid Teas, Climbers, Giant Mums. Also contains useful gardening information; planting hints; money-saving offers—everything you need to make your 1957 garden the showplace of your neighborhood! Mail coupon for your free copy NOW.

JACKSON & PERKINS CO., Newark, New York

Jackson & Perkins Co.
54 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big, new Spring 1957 Rose Catalog, picturing and describing the newest and best in *easy-to-grow* J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
This offer good in U. S. A. only.

Mail Coupon Now!

GIANT *Fringed* PETUNIAS

WAVED and RUFFLED MIXED
4″ to 5″ blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send only 10c for (150 seed) regular 50c packet and Big Seed, Plant & Nursery Catalog. CATALOG FREE
R. H. SHUMWAY Seedsman, Dept. 436, Rockford, Illinois

NEW STRAWBERRY
PAYMASTER—*What a Strawberry!*
Tops among 200 tested at leading State Experiment Station. FREE BERRY CATALOG
KEITH PLANT NURSERY, Box 505, Bridgman, Mich.

Jumbo RED GRAPE
Giant Bunches, Grapes Big as a Quarter!
Distinctive flavor; makes tasty, sparkling red jell! Very hardy; grows on most any soil. Don't miss this—it's entirely different. Described in free illustrated catalog; also other fruits, trees, shrubs. Write today.
Ackerman Nurseries, 135 Lake St., Bridgman, Mich.

HOUSE PLANTS Pictured Described
New and different House Plants; rare and unusual FLOWER SEEDS. Interesting catalog on request.
PEARCE SEED COMPANY, Dept. I, Moorestown, New Jersey

This is our famous
EARLIEST TOMATO
FROM PLANT TO TABLE IN 63 DAYS!

HENRY FIELD

SPECIAL!
Just 10¢ PPD. 200 SEEDS
Full Family Size Packet

Our *free gift* to help you have the best garden ever this year—and help your food budget, too! We'll send 200 of our famous Early Red Bird tomato seeds for just one dime to cover postage and handling. Red Bird is the *early* tomato, *ripe in 63 days from plant.* A smooth, medium size tomato, excellent for canning, fine for slicing. Highly resistant to disease and cracking. A rich harvest of tomatoes is yours all season, by just mailing this ad *now.*

"We've met thousands of our warmest friends through this fine Red Bird Tomato Seed Offer."

"For Over 60 Years!"
HENRY FIELD Seed & Nursery Co.
6251 Oak St., Shenandoah, Iowa

Yes, I'd like these 200 Red Bird Tomato Seeds! My dime is enclosed. And send your new Catalog, too; free, of course.

Name.....
Address.....
P.O.....State.....

Just Mail This Coupon and a Dime!

Economize–Buy the KING SIZE

PRICES EFFECTIVE THROUGH JANUARY 31

REXALL ASPIRIN. No finer, faster-acting aspirin! Each tablet contains *five full grains,* U.S.P. purity and strength. Bottle of 300, reg. $1.19, now . . **99¢**

REXALL SUPER PLENAMINS. 11 vitamins, 12 minerals in one daily tablet, with vitamin B_{12} and iron! 20-week supply of 144 tablets **$7.95**

REXALL'S AMBER-COLOR MOUTHWASH, Mi-31, is a gargle, breath freshener and multi-purpose antiseptic. This big family size normally saves you 47¢ over the small size. Now, save 26¢ more! Big, 24-ounce bottle, reg. $1.25. . . . **99¢**

ACID INDIGESTION? REXALL BISMA-REX powder gives quick, effective relief. Proven ingredients act in 4-way relay to prolong antacid action for hours. Big pound jar . . . **$1.98**

PRODUCTS OF TOMORROW • Rexall • FOR BETTER HEALTH TODAY

Here is Super Anapac's effective, multiple-action:

- Antihistamine helps you breathe easier
- Aspirin quickly relieves all-over misery
- Phenacetin prolongs the pain relief
- Caffeine potentiates the action of aspirin and phenacetin
- Vitamin C and Citrus Bioflavonoid help maintain normal connective tissue; promote resistance.

Bottle of 30, $1.79
12, Only 98¢

New! REXALL SUPER ANAPAC

with Citrus Bioflavonoid and Vitamin C

Brings New, Faster Cold Relief

Now Rexall brings you a marvelous new cold-fighting formula with 6 ingredients including a prescription-strength dose of vitamin C *plus* valuable citrus bioflavonoid to help maintain the "cement" substance between cells – in cases of vitamin C deficiency.

Result – better resistance to help check the progress of your cold symptoms – plus quick relief from headache, stopped-up nose and that ache-all-over feeling. Super Anapac is sold only at Rexall Drug Stores.

SUPER ANAPAC, JR. for children. Small tablets children can swallow easily! No taste, no trouble, no tantrums. This formula has Super Anapac ingredients in smaller quantities. 24 tablets, 79¢

BIG SIZES, BIG SAVINGS

REXALL LUXURY TISSUES	White or pastel. 2 boxes of 500, 79¢ value	**63¢**
BIG VALUE WRITING PAPER	Flat white sheets, big pack, 39¢ value .	**33¢**
BIG VALUE ENVELOPES	Jumbo pack of 6¼ size envelopes, 39¢ value	**33¢**
BOBBY PINS	Helen Cornell Rubber Tip. Choose black or bronze. Card of 72, reg. 25¢, now	**19¢**
COMBINATION SYRINGE	Roxbury, fine red rubber, $2.59 value, now	**$1.79**
GLYCERIN SUPPOSITORIES	Adult or infant size. Big jar of 24, only . .	**69¢**
SACCHARIN	1000 tablets, ½ grain, reg. $1.30, now 89¢; or 1000 tablets, ¼ grain, reg. $1.19, now . .	**79¢**
INFRA RED HEAT LAMP	Complete with stand, adjust. base. $3.98. . . .	**$2.99**

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE SATISFACTION OR YOUR MONEY BACK

at REXALL

KING SIZE BUYS ARE ALWAYS WISE . . . and now, during January, you save even more! For example, the large family size of 300 Rexall Aspirin Tablets always costs 43¢ less than the same quantity in bottles of 100 . . . and, this month, the price is cut 20¢ more!

CARA NOME FAST SET holds curls for days; leaves hair soft, not stiff. Spray before or after setting hair. Big 11-oz. Aerosol . . **$1.89**

REXALL MONACET contains APC – aspirin, phenacetin and caffeine for headaches and cold discomforts. 200, regularly $1.29, now . . . **98¢**

BIOKETS are Rexall's antibiotic throat troches for relief of simple sore throat. Bottle of 35 . . . **$1.29**

Cara Nome Buys—SAVE ½ OR MORE—Buy the Queen Size

1. CARA NOME HAND CREAM – More than ½ off! Greaseless, disappearing cream, delicately fragrant, keeps hands soft and lovely; protects against chapping and roughness, stays smooth right down to the bottom of the jar. Save on queen-size, 6½-oz. jar plus extra $1.52 saving! Reg. $2.50, now **98¢**

2. CARA NOME SPECIAL DRY SKIN CLEANSING CREAM – More than ½ off! Like all Cara Nome beauty aids, this special cream is pure and mild . . . safe for even the most sensitive skin. Cleanses thoroughly. Buy the queen size now and save $1.52 more! 7½-oz. jar, reg. $2.50, now just . . . . . **98¢**

CARA NOME SILICONE LOTION. Few drops form invisible "glove" to repel water, protect hands. Big ½ pint bottle, reg. $2.00, now only . . . . . **98¢**

3. CARA NOME LIQUID CREAM SHAMPOO – Now ½ Price! The ideal family shampoo because it effectively cleans all hair types. Lathers abundantly in either hard or soft water and rinses out easily. Leaves hair soft and shining. Big 12-oz. bottle, reg. $2.00, during January, only . . . . **98¢**

4. CARA NOME DUSTING POWDER—Save ½ now! Made with a grade of pure white talc so fine it's safe for even baby's tender skin. Has refreshing, light fragrance. Comes in big, attractive box with soft velour puff inside – looks lovely on your dressing table. This $3.00 value is now just **$1.50**

CARA NOME SKIN FRESHENER, a mild astringent for complexion care after creaming. A real queen-size saving of $1.52! 12 oz., reg. $2.50, now . **98¢**

CHECK COUGH AND COLD DISCOMFORT WITH THESE REXALL REMEDIES

Now – here is a genuine antibiotic remedy for every stage of cold! The five exclusive products below contain the antibiotic – tyrothricin – to inhibit many harmful bacteria in nose and throat, and provide more effective relief, protection for your family.

REXALL LOZOTHRICIN. Not just flavored cough drops but antibiotic throat lozenges that give swift, safe, sure relief. 28, **$1.29**

NASOTHRICIN. Rexall's antibiotic nose drops in convenient new spray-bottle . . . **89¢**

GARGLE WITH REXALL OROTHRICIN to soothe simple sore throat and refresh breath. Both antiseptic and antibiotic, Orothricin kills contacted germs, foams for thorough coverage. Pint **$1.79**

REXALL OXY-BIOTIC A.H. NASAL SPRAY helps you breathe easier, fast – thanks to antihistamine, tyrothricin, and an ingredient that clears nasal passages. In a handy atomizer you can carry with you **$1.19**

OXY-BIOTIC NOSE DROPS. With dropper, **98¢**

FREE MEDICINE SPOON WITH **REXALL CHERROSOTE COUGH SYRUP**

Cherrosote, Rexall's famous cherry-red cough syrup, has 12 active ingredients to help quiet coughing caused by colds. ½-pint bottle with free measuring spoon, only . . **98¢**

REXALL ANAPAC fights colds at every stage. Contains antihistamine, aspirin, phenacetin and caffeine for 4-way relief of all cold discomforts. 72 tablets **$1.79**

REXALL TINCTURE BENZOIN COMPOUND, steam inhalant for vaporizer cup. 2 oz., **80¢**

REXALL NASAL-ATOR, pocket inhaler . . . **59¢**

REXALL LIQUID CHEST RUB is also an inhalant for use in steam vaporizer . . . . . **79¢**

REXALL ANTIHISTAMINE relieves cold and hay fever misery. 100, 25-mg. tablets, **$1.79**

REXALL ASPIROIDS capsules relieve headaches, gastric acidity due to colds. 36 . **79¢**

REXALL TRIPLE ACTION COUGH SYRUP is penetrating, quick-acting, analgesic. Active ingredients combine to relieve tickling and irritation; relax the cough reflex. 4 oz., **98¢**

BIG BUYS FOR LITTLE ONES

Look for the Rexall name on any drug product for the baby or children. This assures you finest quality at low price. Here are some:

REXALL BABY ASPIRIN, 100 ¼ gr., only **35¢**

REXALL COD LIVER OIL, high potency, provides vitamins A and D. ½-pint bottle . . . **95¢**

REXALL POLYDROPS, multi-vitamins that mix with baby's formula. Large bottle, only **$3.69**

REXALL POLYMULSION, orange-flavored multi-vitamins for infants and children. Mix with orange juice or liquids. Pint **$3.59**

REXALL SUPER PLENAMINS, JUNIOR. Multi-vitamin tablets for children 6 to 12. Eleven vitamins including B_{12}, plus iron. 144, **$5.49**

REXALL COTTON BALLS, sterile. 200 . . . **65¢**

REXALL BABY TALC, full pound, only . . . **79¢**

REXALL BABY LOTION, antiseptic. 6 oz., **47¢**

REXALL BORIC ACID powder. Full pound, **79¢**

REXALL TRIPLE ACTION NASAL SPRAY for children. Squeeze-bottle, **79¢**; or drops . **99¢**

REXALL TRIPLE ACTION COUGH SYRUP, special children's formula. 3 oz. . . . . **79¢**

BE LOVELY! BE WISE! CHECK THESE BEAUTY BUYS

THESE CARA NOME PERMANENTS have professional wave lotion – the very same used in expensive beauty shop permanents! Exclusive Neutralock Neutralizer locks in the wave at the exact softness you want – no frizz, no broken ends; softer from the start!

CARA NOME "FAST" PERMANENT (curler type). Gentle, Regular or Super, each . **$1.50**

CARA NOME PERMANENT for Little Girls, just right for their fine hair **$1.50**

CARA NOME PIN CURL PERMANENT **$1.50**

CARA NOME "FAST" END CURL, touch-up, **$1**

USE CARA NOME COLOR SHAMPOO instead of your regular shampoo, for lustrous new color that lasts for months and looks as lovely as nature's own! 15 shades, each . **$1.25**

CARA NOME PERMA-GLO LIPSTICK is ever so creamy, clings and clings, keeps lips aglow around the clock. 6 shades, each, **$1.25**

CARA NOME CREAM DEODORANT, 2 oz. **$1.00**

REXALL COTTON SQUARES. Box of 40 . **23¢**

REXALL LANOLIN for skin, hair. 3 oz. . . . **65¢**

MASCAL'S HAND LOTION, full pint . . . **98¢**

REXALL THEATRICAL COLD CREAM. Stock up! This huge, pound jar is only **$1.25**

VETERINARY MEDICINES of the very latest type are stocked by your Rexall Druggist. Ask him about your needs in this line.

KING-SIZE SPECIALS THIS MONTH ONLY

1. REX-RAY HEATING PAD. Buy now and save $1.50! UL-approved, 3 speeds, flannel cover, rubberized inner cover. Reg. $4.49, now **$2.99**

2. REX-RAY VAPORIZER. Save $2.07! Big, gallon size; 8-16 hour capacity, automatic shut-off for safety. UL-approved. Reg. $7.95, **$5.88**

3. SPUNTEX STRETCH NYLONS. Save 40¢ a pair! Sheer, lovely shades. $1.39 value . . **99¢**

SPUNTEX SEAMLESS NYLONS. Very sheer. Pair, $1.49 value, now only **$1.09**

REXALL KING SIZE QUIK-BANDS. New, wider 1" x 3" plastic adhesive bandages. 25, reg. 49¢, **39¢**; or regular size, box of 47 . . . . **99¢**

REXALL KLENZO ANTISEPTIC MOUTHWASH, big 1½-pint bottle, reg. $1.09, now only **89¢**

AEROSOL AIR REFRESHER, reg. $1.79, **$1.29**

REXALL pH7 TOOTH PASTE with anti-enzyme. 5-oz. tube, reg. 65¢, now . . . . . 2 for **98¢**

REXALL GERMATINE for cuts, minor burns and Athlete's Foot. 6 oz., reg. 79¢, now **59¢**

REXALL MILK OF MAGNESIA TABLETS, laxative-antacid. Bottle of 250, reg. $1, now **81¢**

REXALL R.P.R. BUFFERED ASPIRIN TABLETS bring rapid pain relief; act twice as fast as aspirin alone. 125, reg. $1.23, now only . **98¢**

Rexall's New Liquid Formula goes THRU the skin to relieve muscular aches

THRU

Actually Gets Deep Inside Aching Tissues

Rexall's new liquid pain-killer actually goes through the skin to kill pain where it hurts! Brings direct at-the-spot relief from muscular aches, stiffness, muscular lumbago, simple neuritis, minor rheumatic pain!

Simply smooth a few drops of THRU on the aching area – for quick relief!

THRU is cool and soothing. It will not smart or sting normal skin. **2 oz.**

Get THRU to the pain – today! **$1.49**

REXALL DE LUXE TOOTH BRUSHES. Many shapes; hyzon or natural bristles. Each **59¢**

REXALL RUBBING ALCOHOL. Full pint . **79¢**

REXALL ANALGESIC BALM, rub for minor bronchial irritations due to colds. 1 oz. . . **65¢**

REXALL LIQUID ANALGESIC body rub. **75¢**

REXALL FUNGI-REX for Athlete's Foot. Highly effective, greaseless salve. 1½ ounce . . **79¢**

REXALL MILK OF MAGNESIA, full quart, **69¢**

REXALL PABIZOL relieves stomach upsets caused by minor dietary error. 4 oz. . . **57¢**

HEMOTHRICIN PILE OINTMENT . . . **$1.29**

REXALL HYGIENIC POWDER makes an effective solution for fountain syringe. Lb. . **$1.89**

REXALL LIQUID SACCHARIN, 25 cc. . . **65¢**

PUT YOUR SAVINGS IN THE PIGGY

This sturdy, china piggy thrives on a diet of fat coins. Help him grow heavy with silver – you save on king-size buys at Rexall! 6½" long. A 98¢ value, now only . . **79¢**

REXALL DENTUREX, plate adhesive . . . **79¢**

REXALL REEL-ROLL COTTON, 3 oz. . . . **65¢**

TAYLOR'S COTTAGE CHOCOLATES, dark and milk with favorite, asst'd. centers. Lb. . **$1.39**

AMERICAN CUSTOM CHOCOLATES, our finest, fancy assortment in lovely 1-lb. box. **$2**

REXALL READY-SHAVE, 10-oz. aerosol . **98¢**

STAG BRUSHLESS SHAVE CREAM is low-cost, fine quality. 4.8 oz. tube . . . . **50¢**

STAG ELECTRIC PRE-SHAVE LOTION, **$1.00**

STAG AFTER-SHAVE LOTION, 6-oz. bottle, **$1**

REXALL WITCH HAZEL, astringent, ½ pt., **43¢**

STAG HAIR OIL, PERFUMED. 6-oz. bottle, **75¢**

YOUR REXALL DRUGGIST is a prescription specialist, dedicated to the health and welfare of your community.

These suggested retail prices are effective through January 31, 1957 and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Co., Los Angeles 54, California.

Rexall

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Keeping Up-to-date

IN YOUR HOME

RANGES AND REFRIGERATORS THAT LOOK BUILT IN are among 1957 headliners in home appliances. Actually, they're free-standing units, but designed with clean, straight lines that allow them to be fitted tightly against cabinets and walls.

SEE HOW SQUARED-OFF TOP of this new General Electric refrigerator-freezer combination fits into wall cabinets? The new model stands snugly against rear and side walls, too--a forced-draft condenser does away with old-fashioned coils on the back, and recessed door hinges let the door swing open. No need for that dirt-catching gap at the side for door clearance. Lower, sliding-drawer compartment is the freezer.

THE OVEN DOOR LIFTS OFF on new GE ranges, so you can clean the oven easily. Another time-saver: you can load the '57 GE dishwasher without pre-rinsing dishes. Just shake off biggest food wastes (bones, corn cobs); other wastes are pulverized and flushed down the drain as washer starts.

CHARCOAL GRAY IS A NEW COLOR in the '57 Frigidaire line of appliances. Equipment also comes in pink, yellow, green and white--all with the squared-up lines to give a built-in look.

THE DEEP WELL COOKER of this electric range by Hotpoint, turns into a coffee-perk at party time. Makes up to 24 cups of coffee in 30 minutes. Lift out coffee basket and use cooker for stew, soup, pot roast and for frying chicken and doughnuts.

HERE'S NEWS IN HOME LAUNDRY EQUIPMENT. New Hotpoint washer-dryer combination has a special heater which boosts temperature of wash water if you're short of hot water. Also from Hotpoint: washer with new "Wonderinse"--a clothes-conditioner fluid, automatically injected into rinse water, that preserves original softness and color of clothes, makes ironing easier, and helps to counteract "electricity" in silks and synthetics. You can select hot, warm or cold water wash, or warm or cold water rinse. Frigidaire's '57 washer has a built-in dispenser that automatically dilutes bleach and distributes it under water in the wash.

"SEA-SPRAY" CLEANER for ovens and range tops sprays on an energetic coat of white foam that's rough on grease, gentle on hands. After setting for ten minutes, you sponge it off with clear water. The six-ounce spray can costs less than $1, from O'Cedar.

FRANCES MILLER

MITCH MILLER. A jam session with his kids (Mike and Margaret) is a busman's holiday for music's king of pop.

The man who picks your music

Whether you like it or not, a fabulous character, Mitch Miller, selects most of today's hit tunes. He knows what you like before you do!

BY MURRAY ROBINSON

WILL you be listening to a different brand of pop songs this year—just because the genius who picks many of the nation's top hits has lost 35 pounds?

Tin Pan Alley's worried song hucksters thought so. "I hear diet changes your personality," one June-rhymes-with-moon song plugger said fearfully. "Mitch was tough enough to 'fracture' with a tune when he was fat and happy. But now. . . ." And he shrugged resignedly.

When I asked Mitchell William Miller, chief of Columbia Records' popular music division, about it, he proudly pointed to his thinning waist line. "Dieting won't affect my musical tastes," he said; "210 pounds or 175, I can still spot a dog—a flop song—in 30 seconds flat."

That ability, plus an uncanny knack of foretelling what the public will "dig," has catapulted Mitch to the dizzying position of the No. 1 hit-maker. And that's why you can hardly snap on your car or bedside radio, or feed any juke box between Argentina and Zanzibar, without hearing from the Pied Piper of Pop.

In the past decade alone Miller-made records have rung up $90 million in sales. During the same period he's had 80 "hits" (records selling over 200,000 copies), 40 "smashes" (disk sales over 500,000), and several numbers (including *Cry* and *I Saw Mommy Kissing Santa Claus*) which passed the 2 million mark. Miller assays 10,000 songs a year for gold content, and cuts about 400 sides, or 200 records. This means he accepts one out of every 50 numbers he samples—but an amateur has little chance of even getting a hearing.

"We've stopped looking at unsolicited stuff sent through the mail," Mitch said. "It's a dangerous practice because some amateur may claim you've plagiarized his brain child."

However, rules don't prevent amateurs from bombarding Miller with an average of 100 telephone calls a day. "*Everyone* thinks he or she can write a song without any training whatsoever," Miller observed sadly. "Even a guy looking for a job as a chicken-plucker lays claim to some experience in that field, but not so with amateur song writers."

Miller's formula for a successful song appears simple. "To become a hit," he says, "a song must have self-identification, retentiveness, universal appeal and timing. By timing, I mean it must fill a particular emotional need at a particular time. If the timing is wrong, even a good song may lay a bomb."

The Miller beard twitches with indignation when rock 'n' roll is mentioned. "Presley?" he thunders. "A three-ring circus. We've stayed away from rock 'n' roll at Columbia because it expresses the normal rebellion of youth against authority in terms of musical illiteracy. It's know-nothingism in music." (It's Miller, the classical musician, talking here; he's still ranked among America's top

How The Beard "invents" hit singers

three oboists. Mitch finds solace, however, in the fact that youngsters below the teen-age group are buying good music. "We figure on losing them as customers for about three years when they reach the rock 'n' roll stage," he says. "Then they suddenly outgrow this musical illiteracy, become embarrassed by the sloppy clothes rock 'n' roll seems to foster, dress up—and go back to the good musical tastes they had at 10. We consider the three years we've lost a business sacrifice well work making."

The gray drapes are always drawn tight across the windows in The Beard's den on the fourth floor of 799 7th Avenue. Legend has it that this is to foil Tin Pan Alley peepers who want to see what he's up to. Actually, the drapes are drawn to shut out the roar of traffic.

A battered, cluttered desk, a venerable piano, turntables, amplifiers, a tape recorder, and other impediments of the sound business are prominent. There are pictures of his wife and three children, easy chairs, a cot, and behind Miller's chair, a gold record signifying a million-plus sale for *My Heart Cries for You* glints on a shelf. And, of course, there's the fabled Miller refrigerator, currently (because of the diet) crammed with raw carrots, cucumbers, cold broiled chickens and sugar-free soft drinks, for between-meal snacks.

A gaudy, free-play juke box is just outside. That juke box is vital because it gives Miller a quick idea of how a new song sounds on it.

Here, too, starting at 8 a.m., he "invents" singers, as the Broadway song pluggers put it. That is, he takes an unknown, coaches him in a style which renders the former aghast or rebellious; gives him an unusual arrangement—and, presto, a star is born.

Miller thus made a headliner of Frankie Laine with *Mule Train*. He had the then unknown Johnnie Ray sob out *Cry* and 2 million disks were sold. Young Jimmy Boyd's record of *I Saw Mommy Kissing Santa Claus* sold almost 3 million copies. He took an obscure California singer named Al Cernik, re-named him Guy Mitchell (a nod to himself), and went over the magic million with *My Heart Cries for You*.

Patti Page, Jo Stafford, Mindy Carson, Peggy King, Felicia Sanders, Rosemary Clooney, Barbara Ruick, Vic Damone and the Four Lads owe much or most of their success to The Beard. Right now he thinks Jerry Vale, a young singer from Yonkers, N.Y., is sure to "happen." To "happen," in the trade, is to become a star.

Mitch's workaday routine is enough to make a strong man cower. I found that out when I went along to a recording session in Columbia's studio, a one-time Greek church. Tony Bennett was to record three songs with an orchestra of 35, led by Percy Faith, for whom Mitch had once played the oboe.

"These musicians," said The Beard, as the session got under way at 8 p.m., "work smoothly and we should be through on time. Salaries will run about $3,500. They get paid double for overtime."

Miller bounded in and out of the control room, which overlooks the whole studio from one side of the old building. Finally, in shirtsleeves and suspenders and chewing one of the four Havana cigars he smokes daily, he settled down. Inside the control room with him were an engineer, a man handling the tape recorder, his secretary and one of Bennett's managers.

Bennett, slender and mild, entered a booth in front of the orchestra and ran through the first take of *The Autumn Waltz*. Miller, his eyes half veiled by heavy lids, bobbed and weaved in his seat. "It's beautiful . . . beautiful," he told Bennett over the intercom. "But let's move it a shade, a little gayer, not so sad . . . more guitar."

Another try by Bennett, and this time a "clam," or mistake, was spotted in the rendition. "Let's go where the clam was," Miller suggested, and the singer picked up from that point. Several other takes followed, some developing clams by the orchestra and technical problems. At last came a take which had The Beard bouncing to his feet in ecstasy.

He clasped his hands over his head like a winning wrestler and boomed, "Terrific, Tony, terrific!" Bennett, however, wasn't quite satisfied. He timidly called attention to a tiny clam towards the end and offered to do the whole thing over. "No," his genial Svengali shouted back, "it was too great. We'll cover up the clam with string sounds." That's one of the joys of tape recording. Clams, if not too loud, may be smothered.

"There's not much we can do to them now, but just wait a few years until they start to like girls!"

It was after 10 by the time Bennett finished his first chore. Still to be recorded was a string section accompaniment. "We're trying something different," Miller explained. "Doing the strings separately." The recording was completed at 11 p.m.—and there were still two more to go.

The musicians broke for coffee, as they had done between takes, and Miller, puffing happily on his cigar, dashed down the steps from the control room. "Stick around for the other two we're doing tonight," he said. "They're *Just in Time* and *One Kiss Away*, an old Italian song with new lyrics. *Just in Time* is sure-fire, can't miss being a hit . . . and don't forget, we have a 9 a.m. date in my office tomorrow, make it 8 if that's too late for you."

When the "three-hour" recording session had stretched to four, with no end in sight, your weary correspondent tiptoed out. He had had it, and the last thing he saw was Miller bobbing and weaving as heartily as ever in his control room chair as Bennett went into his next number.

The following morning, after six hours' sleep, I made Miller's office at 9 o'clock. His inner office door was closed. It looked as though I had beaten the Sleepless One in.

But no. His door suddenly swung open, and out stepped Miller, fresh and breezy—with a caller who had preceded even me. "Been talking with my old pal here since maybe 8 o'clock," The Beard said, lighting a big cigar and leading the way into his lair.

"We didn't get through until 2 a.m.," he reported on the previous night's recording session. "Go to bed after that?" I asked him. The Beard looked unbelieving. "Of course not," he said. "Percy and I went to Lindy's. Closed the place at 4 o'clock. Then a couple hours' sleep."

He rubbed his hands and riffled through a stack of demos (demonstration records). "Busy days ahead," he said with evident enjoyment. "Publishers coming in, conferences. . . . Stick around, stick around. . . . Another recording session tonight. How about it?"

No, thanks. **End**

How to criticize . . . and win friends

(Continued from page 21)

professor ended his visit, the young minister made two mental notes: first, he liked the professor very much; second, he would strive for simplicity in the future. Not until later did it occur to him that the professor's seemingly casual visit did have a purpose, which was to give constructive criticism about his own too wordy sermons. This was criticism applied by a master.

Criticism can be positive; undeserved praise can be negative. Jesus knew how to apply criticism gently, yet incisively. His enemies thought they had Him trapped when they brought before Him a woman taken in adultery. The law was that she be stoned. If Christ suggested mercy, He broke the law.

To Jesus, however, the woman's partner in adultery and the hypocrites in the crowd were equally sinful. To them He said, "He that is without sin among you, let him first cast a stone at her" (*John* 8:7).

He did not embarrass the woman, lying piteously at His feet, by staring at her. When the others had slunk away, knowing in their hearts that they were equally guilty, Jesus gently bid her go. But not without saying, "And sin no more."

Before plunging ahead with criticism which you mean to be helpful, ask yourself these questions:

Do I have a compliment to give before I start?

Is there a smile on my face—and in my heart?

Am I sure of my facts?

Will our talk be in private?

Have I considered ways of making my point without unnecessary bluntness?

Most important—never criticize anyone until you have prayed for him first.

No matter how well-meaning you are in your criticism, however, you will never get along with people unless you balance your criticism with the word, *praise*. People have starved egos. They crave flowers and compliments while they are alive, not tributes at their funerals.

The young wife of a magazine editor has such a genuine interest in people that she has hundreds of close friends. "I believe in telling people I like them right to their face—if I really do, that is," she said. "I never had many compliments when I was a girl because my parents seemed to feel that if they praised me, it might go to my head. As a result, I felt inferior, unwanted. Because I know from personal experience how starved people are for praise, I speak right out when I like something about someone. And it's surprising how much you can find to like in others if you look for it."

During a social affair this young lady will make a point to speak to everyone present in a personal way. She avoids general compliments such as "You look very nice," but, instead, singles out some one special item for comment. It might be an attractive hairdo, a gay hat, a pretty scarf, a unique brooch or a beautiful dress. In many cases, she happens to select for attention a prized possession.

As a result, people greatly love and seek the friendship of this young woman.

A survey taken among industrial workers revealed the surprising information that most employees are more interested in commendations and credit for work done than in pension plans or improved working conditions. The boss who is free with words of praise will find they can do magic.

These techniques were among those Christ used so effectively in His dealings with others. And nothing better than His very practical methodology has ever been discovered as a means for getting along well with people. **End**

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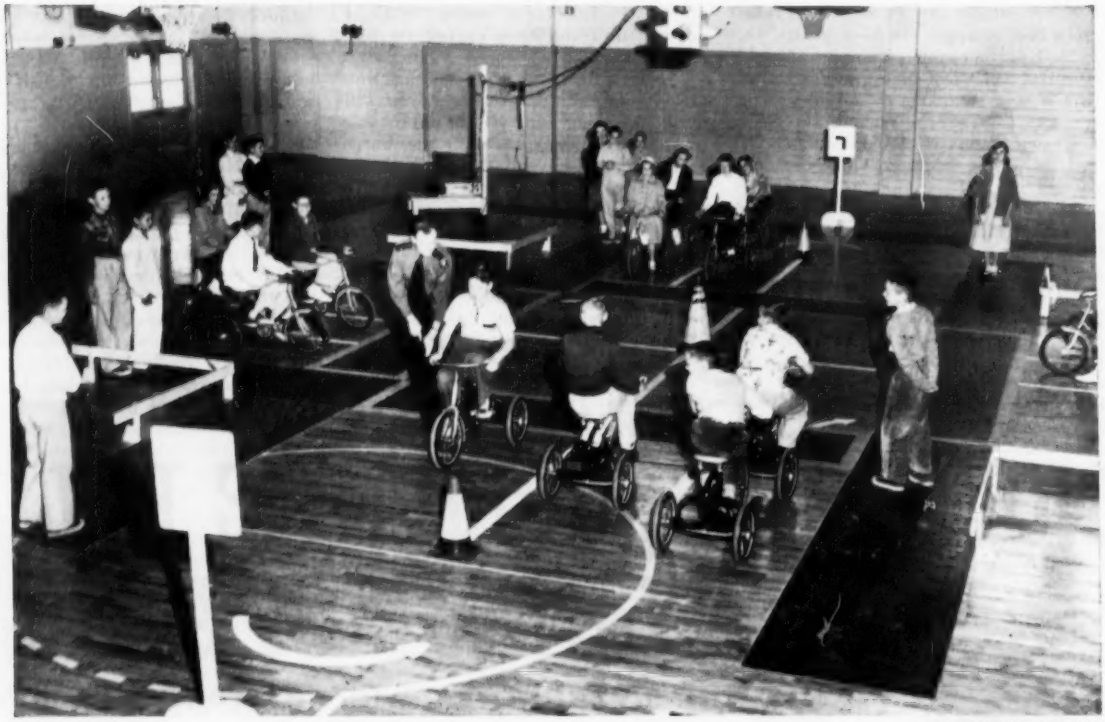
Stoplight school

"Too young to drive, but not to learn," says Police Sgt. W. D. Smartt of Eugene, Ore. He's teaching traffic safety to the tricycle crowd! It's worthwhile for your town, too



PHOTOS: F. LELAND ELAM

MAKE-BELIEVE TOWN in school gymnasium has sidewalks and crosswalks painted on removable canvas. Police Sgt. Smartt operates the traffic light (at top) and instructs tricycle "motorists" in proper procedure for obeying different signals.

15-MINUTE BRIEFING on rules of the road precedes a test at the "wheel." Small fry take rapidly to instruction from a uniformed policeman; learn to know him as a friend.

"MOTORIST" has a green light, but he's learned to wait for pedestrians to cross before making a right turn. Sgt. Smartt emphasizes that both walkers and drivers must learn rules of traffic safety.

PEDESTRIAN learns to watch for a green light and stay in the crosswalk. Children behind him have made mistakes; must stay in control box till the Sergeant has time to set them straight. End

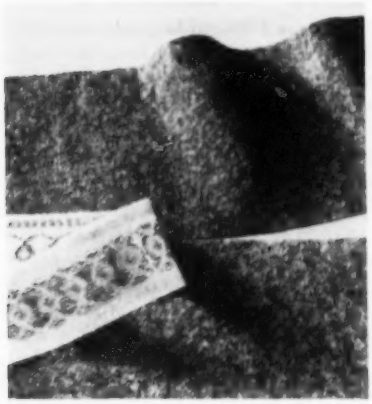
Quickies

for easier homemaking

Weatherproof Scarf—Insert a triangular piece of vinyl plastic between the folds of a woolen scarf and tack in place. It keeps the cold from penetrating the loose weave of the scarf and makes it moisture proof.—*Mrs. Thomas E. Downs, Iowa*

Heat Rolls—You can warm a large quantity of rolls in the deep well cooker of an electric range. Place rolls in cooker with rack at the bottom. About half an hour before serving time set unit on lowest heat.—*Mrs. Ross Bell, Kansas*

Lengthen Felt Skirt—When cutting out a girl's felt skirt, make it three inches longer than necessary. Cut off the extra length in one continuous piece.



When the skirt must be lengthened, stitch this piece back on with a band of decorative braid.—*Mrs. John B. Johnson Jr., Texas*

Tire Chain Storage—Place a pan—a discarded roaster or large baking pan is good—in the trunk of your car in the winter, to hold wet, muddy chains. Keeps the trunk and its other contents clean.—*R. M. Woodbury, Massachusetts*

Meat Labels—Instead of marking the date meats go into the freezer, put on the date by which they should be used. You can tell at a glance which meat to use first.—*Mrs. Elizabeth Behrends, Minnesota*

Skid-proof Oilcloth—No reason for the oilcloth cover on your kitchen table to slide. Just form two 6-inch strips of adhesive tape into rings, sticky side out. Flatten each ring and stick them diagonally across opposite corners of the table between the table top and oilcloth so that they stick to each.—*Mrs. Roland Tinkham, Massachusetts*

Baby Toy—Make a fascinating plaything for baby by putting a handful of confetti or a dozen bright buttons in a small clear plastic box. Tightly seal the edge of the box with cellophane tape.—*Mrs. Leroy J. Myers, Pennsylvania*

Travel Tip—Pack a small sponge with your travel iron to moisten wrinkled garments before pressing.—*Mrs. C. H. Harrison, West Virginia*

Sewing Machine Table—A typewriter table is perfect for a portable sewing machine. When not in use, the table is small enough to be rolled into a closet.—*Mrs. Paul Watkins, Maryland*

Safety First—When using a vaporizer, set it in a large pan. Then if it is accidentally tipped over, the pan will catch the boiling contents.—*Mrs. Louis Koestler, Wisconsin*

Fill Muffin Tins—Use a fruit jar funnel to fill the sections of a muffin pan. No batter can drip on the edges of the pan.—*Mrs. Ed Rosenthal, Washington*

Closet Step—When two children of different heights share a closet, place a sturdy foot locker under the side used by the shorter child. The locker provides a step for the short one, plus extra storage space.—*Mary J. Goodwin, Tennessee*

Clothesline Help—To make clotheslines easier to put up and take down, tie one end to a single link of chain and the other end to a chain of four or five links. You can hang the single link into a hook on a pole and the chain lets you adjust any slack in the line at the other end.—*Mrs. A. J. Ashdown, Michigan*

Snack Time—Fill attractive glass jars with raisins and prunes and place them where the children gather. Your youngsters will like the fruit just as much as candy or cookies—it's better for them, too.—*Mrs. Stirling Cavender, Texas*

Time Saver—When you pack school lunches for the older children make lunches for your pre-school-agers too. Store lunches in the refrigerator—saves time at noon, and pleases the younger children as well.—*Mrs. John Ryan, California*

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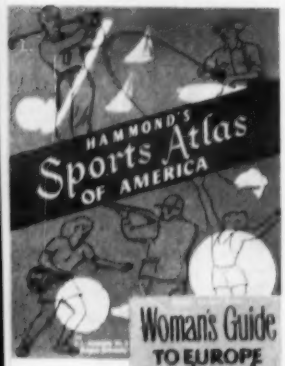

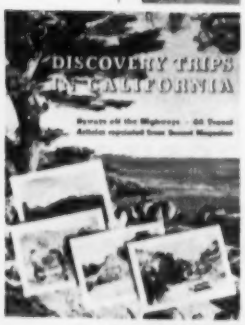

Do you travel

You do if you miss the top sights, food and lodging. Make your next trip your best trip—with a guide book

By Peter J. Celliers

YOU may be spending a good deal on your vacation this summer—say $300 to $600, possibly several thousand dollars. Or you may have more modest plans. But whatever you spend, you'll get more memories per dollar—if you read a good guide book.

Until I made a habit of checking my route and destination in a guide book before leaving, I missed more than I saw. I ate poorly in Atlanta within 12 miles of the best Southern cooking in the land. Going by train to California the first time, I only found out later that I could have detoured to the Grand Canyon for free. In Italy, I reached Siena just two days late for the legendary Palio horse race in medieval costume around the ancient city square.

"Why didn't someone tell me?" I'd moan. Fact is, I should have found out for myself—by checking a guide book.

Now I'm a guide book addict. Ask me anything—what to tell an Arab beggar to keep him away or a Rio cab driver to slow him down; where you can stay overnight in an Old South plantation mansion or when the colorful Pennsylvania Dutch Fair is held at Kutztown; what's the route to follow for gold rush ghost towns in California or which New York restaurant serves venison; where's the Virginia walnut tree Colonel Lynch used in the Revolution to add the word "lynching" to our language or where to watch Seminole frog fishermen in the Florida Everglades.

Browsing through guides in winter months, I've relived happy summers past—and found novel ideas for places to go and things to do next year. Many of our Town Journal readers have written to tell me that they benefit from guide books—in winter months and summer trips—and you can do as much, often at minor cost.

Some 600 guide books are on sale at bookstores for anything from 50¢ to $12.50, and a huge number of free ones are available, too. The French, for instance, put out a 48-page booklet that "wraps up" Paris—from the price of jazz concert tickets to where to find a doctor. And it's the same at home: Kentucky, as just one example, will send you state guides and histories, highway and city maps, resort folders and lists of sights and shrines and state parks—a two-pound package that's free at the drop of a post card.

(For a list of state sources of free information, write the National Association of Travel Organizations, 1624 K St., N.W., Washington, D.C. For addresses of foreign tourist information offices, check the New York and San Francisco telephone directories through your phone company offices.)

But official publications provide only "hard facts," not opinions. They list *all* restaurants, sights, shops, etc. They won't say which are worth your while and which are not. That's where the regular guide books are valuable. One before me as I write now, for instance, recommends the Tzanjuyu Hotel beside lovely Lake Atitlan in Guatemala, but warns, "Ask for a new room." And at Orizaba in Mexico you'll at least not be surprised by accommodations at the Grand Hotel de France after you learn from this same guide that it was "built in 1735—best in town!"

You won't get full value out of guide

blind?

books unless you find the one that matches your particular needs. So first, consider the three basic types:

• • The specialized guide covers a single interest—*Early American Homes*, Dorothy and Richard Pratt (McGraw-Hill, N.Y.: two vols., $6.95 each), for instance, or a *Shopping Guide to Mexico, Guatemala and the Caribbean*, David and Marian Greenberg (Trade Winds Press, N.Y.: $3.75). Sometimes it covers a single type of traveler—say, a *Woman's Guide to Europe*, Eugene Fodor (David McKay Co., N.Y.: $4.50) or the *Gardener's Travel Book*, E. I. Farrington (Oxford University Press, N.Y.: $4).

They're fine if you're deeply interested in a subject and travel a lot. Same goes for *Festivals U.S.A.*, Robert Meyer Jr. (Ives Washburn, N.Y.: $4.50), and *Exploring Our National Parks*, Devereux Butcher (Houghton Mifflin, Boston: $4.50). You don't need them to catch the odd Indian ceremonial or a single park—though you may need *Travel Routes Around the World*, Fred Tyarks (Harian Publications, Greenlawn, N.Y.: $1) even for a single freighter trip someplace.

• • The atmosphere guide, charmingly written and illustrated, is fine for preliminary reading, to see if you would like a place, and later to recapture some of the flavor of your trip—for instance the volume on Paris in Doré Ogrizek's *World in Color* series (McGraw-Hill, N.Y.: $5.95). But don't expect it to tell you when elevators operate up the Eiffel Tower or which restaurant is best for *poularde l'archevêque*.

While there are some beautifully written "atmosphere" guides—like Chiang Lee's *The Silent Traveler in New York* (John Day Co., N.Y.: $7.50) and even John Gunther's *Inside U.S.A.* and others in this series (Harper & Bros., N.Y.: $3)—there are more bad books in this category than in all the others together. So avoid like the plague anything with a title like, "Happy Wanderings with Minna Entwhistle through Sunny Spain."

• • The general information guide provides details you need right along on the trip. You can multiply your enjoyment of

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if you're feeling very well

or if you're feeling queerly

if it's living you want most

have a checkup yearly

Many cancers can be cured if detected in time. That's why it's important for you to have a thorough checkup, including a chest x-ray for men and a pelvic examination for women, each and every year . . . no matter how well you may feel.

AMERICAN CANCER SOCIETY

any trip with thoughtful use of the better ones—books like *Discovery Trips in California* (Lane Publishing Co., Menlo Park, Calif.: $1.50); *New Horizons* to U.S.A. and to the world (Simon & Schuster, N.Y.: 2 vols., $1.95 each); the Central America guide *Fiesta Lands*, Norman Ford (Harian Publications, Greenlawn, N.Y.: $2), and Eleanor Gellhorn's *Guide to the Far East and Middle East* (David McKay Co., N.Y.: $4).

Many general guides follow the pattern established by a hard-cycling little German bookseller, Karl Baedeker, generally recognized as the "father" of the modern guide. Baedeker provided erudite detail for leisurely travelers. And many that follow this formula today are fine guides—Henry Alberg's *American Guide* (Hastings House, N.Y.: $7.50), the *Blue* guides to various European countries (Rand McNally, Chicago: up to $7.50) or the *New World Guides* to Latin America (Duell, Sloan and Pierce, N.Y.: three vols., $4.50 each).

But they're not for everyone; few of us today want to know the number of steps to the top of Notre Dame Cathedral so much as a good restaurant nearby and a dish to try there, or where the tours start through the Paris sewers in the footsteps of Jean Valjean with "The Bishop's Candlesticks."

So before buying a guide, thumb through it if you can at bookstore or library; check if it runs heavily to picayune detail or to pink sunsets or what a fellow traveler said at Berne (and duck it if it does). See what it says about a place that you already know—to judge if it is accurate and usefully informative, right for your purposes.

Or write to Travel Editor, Dept. G, TOWN JOURNAL, *Washington 4, D.C., enclosing stamped self-addressed envelope for free list of guide books I know or have used and found valuable—companions of the road to make the journey short and the arrival memorable.* **End**

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How to satin finish unpainted furniture

JULIUS SHULMAN

BEDROOM CHESTS in the Neville Bidens' California home have a most professional-looking enamel finish—put on by Nev himself. Here's his recipe:

Sand raw furniture with garnet sandpaper. Apply coat of resin sealer; dry thoroughly. (Caution: work in a completely dust-free place.)

Tint flat undercoat with the enamel you'll use for final coat. Apply and let dry thoroughly—about 2 days. Sand with *wet* sandpaper—it won't clog with paint during sanding.

Apply two more flat undercoats. Let them dry thoroughly, and sand each with wet sandpaper. If you tint each undercoat a little darker than the one before, the difference in color will keep you from sanding down to previous coat.

Apply final coat of enamel. **End**

RIGHT GASOLINE FOR YOUR CAR

When do you need high octane?

(Continued from page 25)

"regular" scale at the time); others needed as much as 94½ octane (half way up the "premium" scale).

The situation may change after you've driven a car several thousand miles, too. By then you may need gasoline that's five or six octane numbers higher than when the car was new. That's because carbon deposits build up in the combustion chamber and give you knock.

On the other hand, if you're driving a car that is now four or five years old you may no longer need the premium gasoline you once did. That's because the quality of the gas improved faster than the carbon built up. The octane rating of today's regular fuels is as high, or higher, than many brands of premium gas of 1952!

Geography, climate and the way you drive make a difference, too. The hotter the weather, the higher the octane level you need (though in cold weather the use of a glycol-type antifreeze can also boost your octane requirements). Similarly, you need gas with a little higher octane for sea-level driving than for driving at high altitudes. (When barometric pressure goes down, so does octane requirement.) And generally the faster you drive the better the fuel you need.

Oil companies try to compensate for many of these differences by varying octane slightly from area to area, but you'll want to watch them, too.

Still better fuels lie ahead, simply because they'll be needed to keep pace with engine development. In today's newer engines, redesigned combustion chambers make for greater turbulence and more rapid burning of the air-fuel mixture. Most important, auto makers have increased the engine's compression ratio from about 6-to-1 and 7-to-1 several years back to 9-to-1 and 10-to-1 on many new cars, thanks in part to shorter crankshafts, wider cylinders and shorter piston stroke. These high compression ratios increase the need for better fuels.

Take compression ratio, which measures the difference between the volume of air-gas mixture in the engine cylinders before and after being squeezed by the piston. The higher the compression ratio, the hotter the air-fuel mixture becomes and the more likely it is to explode too soon and thus knock. So the higher the compression ratio the higher the octane you need.

Many Detroit engineers predict engines with 12-to-1 compression ratios, with 13-to-1 and 14-to-1 considered possible. That will accentuate the need for fuels as high as 105 octane or even higher. (On the other hand, fuel injection systems will tend to reduce the octane requirements by better distribution of gasoline to all cylinders.)

Why, you may ask, should more powerful engines be desirable? Don't cars have enough zip today? The answer is simple: economy. *The higher the compression ratio, the more power the engine can develop per pound of fuel burned.* Contrary to what many people suppose, increasing the horsepower from 150 to 300 does not mean a bigger engine to operate; actually, today's squat V-8 takes less space than the elongated in-line 6- and 8-cylinder engines of yesteryear. The 300 h.p. engine of today usually produces power cheaper than the 150 h.p. motor of yesterday.

You may challenge talk about economy when you remember back to the day when 16 to 18 miles per gallon was commonplace. What you forget, however, is that today's engine must push a bigger car, fire up a bigger heater, drive an air conditioner, lend muscle for power steering, and perform many other chores not required of yesterday's power plant.

Oil men contend that on a ton-mile basis, today's gasoline, too, is more economical than ever before—and they have statistics to prove it. They point out that today's gasoline costs

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only a little more than much cruder gas did in 1925, the difference in price being largely taxes that have been added (3¢ Federal, plus state taxes ranging from 3¢ in Missouri to 7¢ in Alabama, Florida, Kentucky, Louisiana, Maine, Mississippi, Montana, North Carolina and Tennessee).

Gasolines of various qualities vary in price, but the thing to bear in mind is to buy the gas that operates adequately in your particular car. Less than that costs you in the long run; more than that wastes your money, too. Matching your fuel to your automobile makes good sense, not only in how the car performs but in what it costs to run it. **End**

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. . . Should you remodel an old house? . . .

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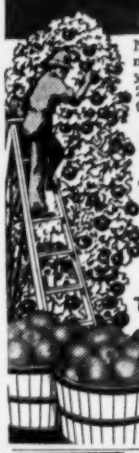

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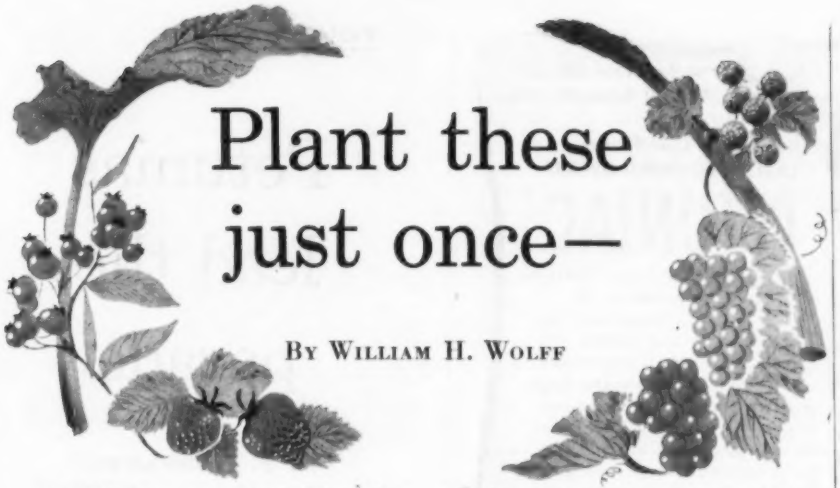

Plant these just once—

By William H. Wolff

TOO busy to garden? Then plant these old stand-bys. Once you plant them, they will come back year after year—like the birds—to pamper you with fine, luscious food. Some of them last a lifetime!

Asparagus stands first among perennial vegetables. A few rows at the back of the garden or along one side will, after the second year, give you all you'll want from mid-April to early June. After that, let the tops grow to build up strength for the next year. All summer you'll have a beautiful fern-like hedge four to five feet high.

You'll want rhubarb. Three or four large two- or three-eye roots, planted either fall or early spring, will give the average family enough rhubarb. There just isn't a better or easier vegetable to can or quick-freeze. And for pies or sauce, well just don't get me started.

If you like horse-radish, be sure to grow a plant or two in a far corner. You can dig a few roots in fall, store in sand in a cold place, and grate for use as you need.

The strawberry is queen among perennial fruits. Red Rich and Superfection are about the best of the newer ever-bearers. Grow them in rich soil, in hills two feet apart each way, mulch with peatmoss or sawdust, and keep off most runners. Treated that way, they produce excellent crops both in early summer and fall. Yields of a quart to a plant aren't uncommon.

Standard, or June-bearing strawberries, also often yield a quart of berries to every 18 inches of row. Premier, Temple and Robinson are among the best. Mighty nice to step out into your garden any time in late spring or fall and pick vine-ripened fresh strawberries.

Red raspberries to me are a close second. Especially since the introduction of two-crop or everbearing varieties, Indian Summer and September. I have a 20-foot row of Indian Summer that's given me two crops a year for seven years, and is still doing as well as ever. All the care I give them is to keep a mulch in the row and about the plants; cut out surplus canes in spring, and later those which have borne the early summer crop; and tie up the remaining canes to stakes or an overhead wire.

The large-fruited Poorman gooseberry, introduced some years ago by the New York Experiment Station is, I feel, another must.

The high-bush blueberry, thanks to new varieties, has become popular. Blueberries need an acid soil. Mulch them with sawdust or peatmoss, fertilize heavily, and you'll get a good crop every season. Plant two or three varieties for cross-pollination.

Grapes—one of the best fruits—we mention last. They need pruning only once a year, in late winter or very early spring. You can let them climb overhead in a pergola, or on an upright trellis consisting of three wires two feet apart, one above the other. Concord and Worden are the best blue grapes for the East, with Niagara and Golden Muscat the best white or amber colored varieties. Caco is a good new red.

So lay out a garden of good eating. Across the back (say it's 20 feet wide) have a row of everbearing raspberries; next, two rows of asparagus; next, three plants each of rhubarb, gooseberry, currant, or blueberry bushes. Next, have three rows of strawberries, and in front have three grape vines. Rows should be three or four feet apart.

Your reward: 12 to 15 pounds of rhubarb during May and June; 15 to 20 pounds of asparagus during April, May and early June; 20 to 25 quarts of strawberries in early summer and another 5 to 10 quarts in the fall; 20 pints of raspberries, in early summer and about the same in the fall; and about 30 pounds of grapes.

Your garden should reach top production in the second and third seasons, and improve for several years. **End**

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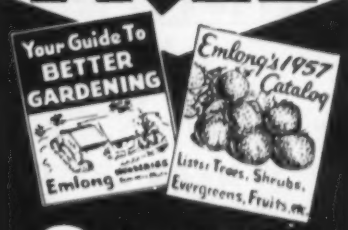

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Petunias lead the parade

By F. F. Rockwell

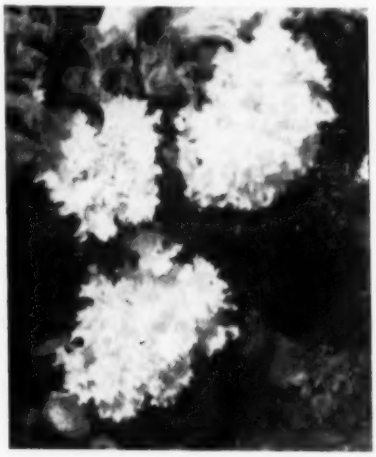
TWO of the three 1957 All-America Selections winners are petunias. Last year the only annual to take the award was a petunia.

A dozen or so new petunias are being introduced every year.

Why the preoccupation with this particular flower? One reason is that it is the most popular of all annuals. Another reason is that hybridization is producing many wonderful new strains and varieties.

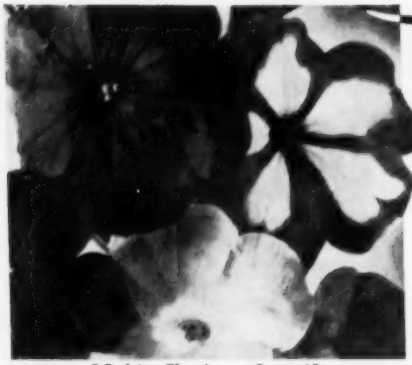
Petunias, because of their wide variation in habit and growth, easy culture, freedom from pests and diseases, and extremely long season of bloom, have many uses in the garden. They also make excellent pot plants for patios and terraces.

There are four types of petunias. The balcony type (sometimes called large-flowered bedding) has trailing branches up to 18" in length and blooms 2" to 3" wide. The dwarf type



W. ATLEE BURPEE

ALL-DOUBLES are most recent newcomers among ever-popular petunias. Shown above is a new pure white variety.



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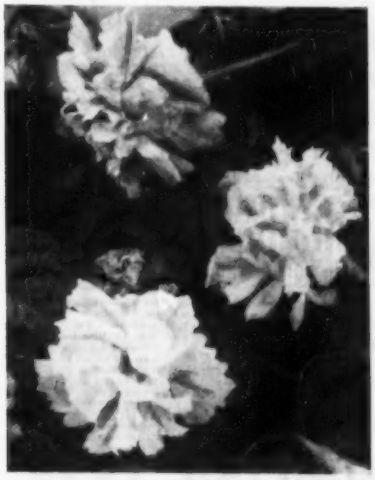
makes moundlike plants a foot or so high and is extremely free-flowering. Good plants for border edgings, low masses of color and for pots.

The all-doubles are F-1 (first generation) hybrids, comparative newcomers. Because they have extra large flowers it is best to give them support.

Of the giant-flowered sorts, there are two types: one with fluffy ruffles, up to 6" across, one with fringed edges.

The so-called bedding type is a catch-all group—some with long stems and some quite compact.

Zinnias rate a close second in the popularity race and well they



GEO. W. PARK SEED CO.

NEW MORNING GLORY, bearing full double flowers, is called Tinkerbell's Petticoat. Pink, rose, red, blue, lavender and pure white are in the color range; blooms are said to remain open almost all day long.

should. The newer varieties are large-flowered and brilliantly colored. They make a great splash of accent.

Marigolds are third in popularity, followed by asters, sweet peas, snapdragons, larkspur, sweet alyssum, phlox drummondi and morning glory, in that order.

New developments in most of these have added greatly to their charm and appeal. If there are some you haven't planted in recent years, better get out your catalogue and see what wonderful things the plant breeders have been doing to them.

Garden tools work best when they're in prime condition. Cold winter evenings are a good time to take care of them. A stiff wire brush, a two-faced (coarse and fine) carborundum stone, coarse and fine emery paper and a can of rust remover or kerosene will put you in business. **End**

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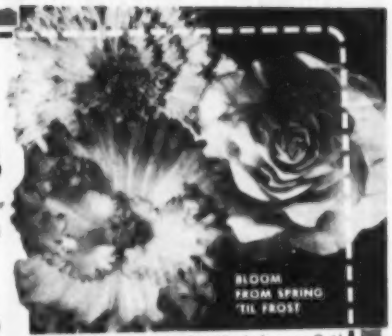

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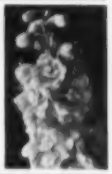

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Try Ismene lilies for high-speed blooms

By Fred C. Hubbard

HARRY G. REALY

BLOSSOMS GALORE from a few Ismene bulbs—before you know it.

WANT quick blooms in your garden? Try Ismene lilies.

Plant these bulbs — botanically known as *Hymenocallis calathina*—in late spring and you'll have large white trumpet-like blossoms on tall, graceful stems in *little more than a week.*

After the blooms die down, the leaves multiply and stay green all summer, making a valuable decorative foliage—to conceal barespots around buildings, for use along a walk or as a background for annuals.

Another asset: the bulbs multiply rapidly—sometimes three or four for one in a season.

Insects are no problem with Ismene lilies. In summer grasshoppers may nibble at the leaves and you may find a few borers around the bulbs—but neither pest does enough damage to worry about.

Where freezing temperatures occur, the bulbs must be dug up in the fall and stored in a dry, moderately warm place. Later, remove the withered tops and rub off any loose, outer skin. When they begin showing growth in the spring it's time to put them out. Plant them 3" to 4" deep about a foot apart. **End**

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Ackerman Nurseries, 143 Lake St., Bridgman, Mich.

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FREE CATALOG of Trees, Shrubs, Evergreens, Roses.
WHITTEN NURSERIES, Box 121, Bridgman, Mich.

Looking ahead

NEWS THAT MATTERS TO CONSUMERS AND BUSINESS MEN

LOST MAIL: If Christmas package failed to arrive, the sender should file "tracer" form 1510 at his post office. Chances are the package is being held either there or at the addressee's post office. (It doesn't go to one of the 13 dead-parcel offices for 60 days.) Even if identification was torn off en route, an accurate description in your tracer will probably snag it. At least 60% of all lost parcels are recovered.

ICE DRIVING: The nearer the melting point, the more dangerous is glare ice. That's a finding of National Safety Council researchers. Assuming you're not using chains or snow treads, a car going 20 mph needs 235 feet to make a safe stop at 30°, but only 114 feet at zero. Another NSC tip: Reinforced chains (those with projecting teeth or cleats) do substantially better on glare ice than standard-type chains.

COLLEGE SCHOLARSHIPS: High school seniors should apply at many places, not just a few. That's educators' advice. Start now making a selected list from Scholarships and Fellowships Available at Institutions of Higher Education (70¢ at U. S. Government Printing Office, Washington 25, D. C.). Some schools now assign a teacher to suggest where students should apply: in Salinas, Calif. (1,800 students), a teacher steered last year's seniors to $20,000 in scholarships. Remember: extra-curricular activities often count as much as high marks.

POLIO WARNING: If you're under 35, get Salk vaccine as soon as possible; see your family doctor. Polio is increasing among young adults. Some 70% of all respiratory polio (the most serious kind, which includes bulbar) occurs in this age group. The Polio Foundation considers the vaccine 90% effective. Now there's plenty for all.

INCOME TAX TIP: You can deduct carrying charges on installment purchases as 6% interest for tax purposes, even if the seller doesn't reveal the actual interest rate—that's a little-understood Internal Revenue Service ruling. Procedure on a 6-month, $300 purchase would be to add together each month's unpaid balance ($300 the first month, $250 the second, etc.), divide by 12 (that's required "annualizing"), and multiply result ($87.50) by 6%. That would give you $5.25 in deductible interest.

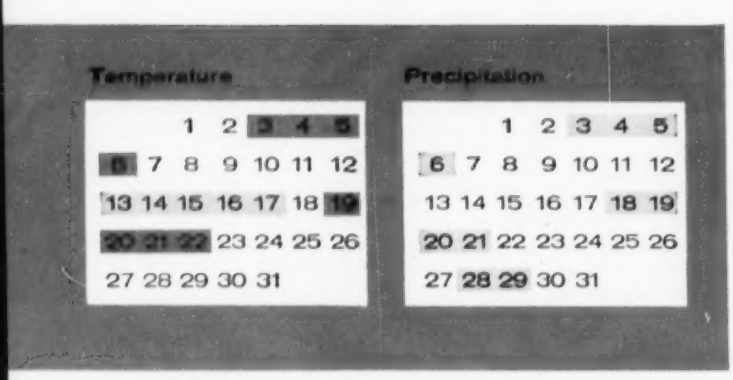
TAR-REMOVER DANGER: Better check with your service station before applying road-tar remover to a new car. Many models are now finished with acrylic-type lacquers, soluble in aromatic hydrocarbons—the base for tar removers. Permatex Co., one of the leading tar-remover manufacturers, recommends diluting the remover with an equal proportion of kerosene to avoid damage to acrylic-finished cars that are six months old or older; and two parts kerosene when the car is newer than that.

UNITED FUND AID: Why not lump most charity appeals in your town into one drive? (See: "No More Doorbell Drives!" October). For how-to guidance, there's a new 14-page pamphlet, United Giving in the Smaller Community. One copy free at United Community Funds, 345 E. 46th Street, New York 17.

FOOD BARGAINS: Look for unusually large eggs this month—and good buys in potatoes and canned sweet corn. Beef, pork and turkey should be reasonable; so should onions, canned purple plums, and frozen ocean perch.

BEST MOVIES: Recommended in January is The Great American Pastime, with Tom ("Seven Year Itch") Ewell as a father who tries to manage a Little League baseball team; also Everything but the Truth.

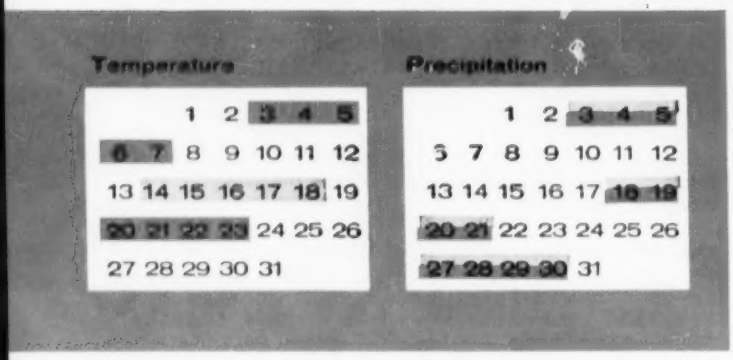
YOUR WEATHER *for January*



BY IRVING P. KRICK ASSOCIATES

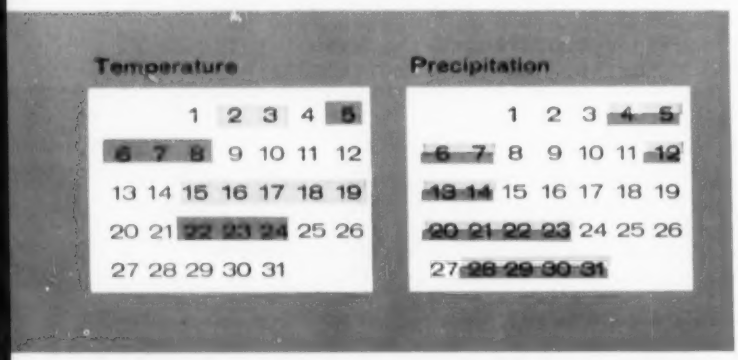
Minnesota, the Dakotas

A storm around the 25th of December is expected to bring a white Christmas and introduce much colder weather to the region. In January, however, temperatures will range well above normal after a brief cold snap around the 5th. Another cold spell is expected about the 20th. A relatively major storm will cross the Plains between the 3rd and 7th, with a possible blizzard due about the 18th. Look for a lesser storm about the 28th or 29th.



Nebraska, Kansas, Iowa, Missouri

Snow is expected across the Central Plains about the 25th introducing colder weather. But January offers much in contrast. Prolonged warm spells are looked for in January, making short work of any snow accompanying brief cold snaps about the 5th and 22nd. Major storms should be centered around the 4th, 19th and 29th. The storm on the 19th could turn into a real blizzard. Total precipitation for Nebraska and Kansas, however, will be much below normal; for Iowa and Missouri, slightly below normal.



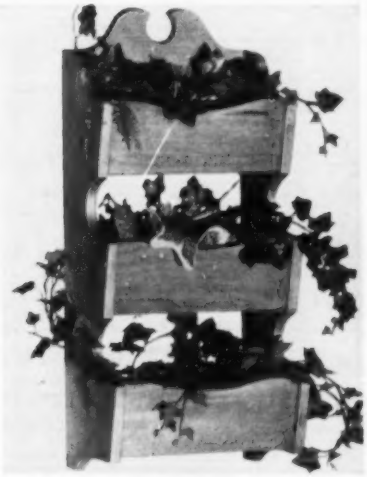
Wisconsin, Michigan, Illinois, Indiana, Ohio

Snow, rain and cold around Christmas will be followed by unusually high temperatures in January. In many localities, temperatures will be as much as six degrees above normal. But look for brief cold snaps between the 5th and 10th, and 20th and 25th. Rain will be more frequent than usual. Snow cover, except in northern Minnesota, will be sparse. Major storms are expected around the 5th, 21st and 29th, with additional shower activities between the 12th and 15th.

Temperature
- COLD
- WARM

Precipitation
- RAIN
- RAIN or SNOW
- SNOW

Town Journal SHOPPER



Wall Garden in knotty pine, maple or mahogany finish has removable planters. Single, 10"x23", $10.95; double (above) 19"x23", $14.95. Or easy-to-assemble kit, single, $7.95; double, $9.95. Yield House, Dept. TJ, North Conway, N.H.

Fishing plugs look like new, repainted with Color-Lure. Kit contains six popular colors of quick drying, waterproof paint, bottle of remover. $2.20. Color-Lure Co., Dept. T, McMinnville, Tenn.

A real treat for tea fanciers is the Caravel Taste Test assortment of 16 rare teas of exotic flavors. Packed in gold lacquered tins, $2.95. Caravel Coffee Co., 126-T Maiden Lane, New York.

(Continued next page)

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Fidgeting, nose-picking and a tormenting rectal itch are often telltale signs of Pin-Worms . . . ugly parasites that medical experts say infest ***one out of every three*** persons examined. Entire families may be victims and not know it.

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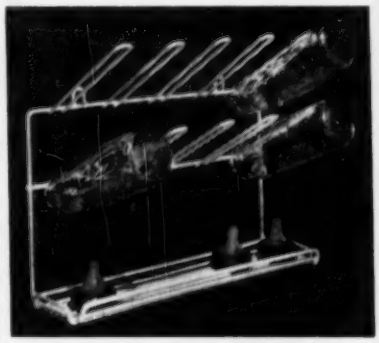
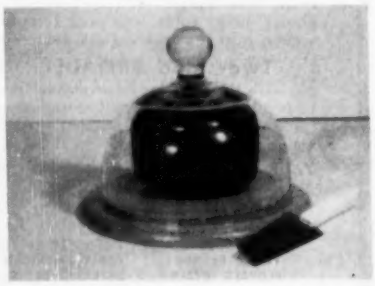
JAYNE'S P-W (TRADEMARK) for PIN-WORMS

Town Journal Shopper

(Continued from page 61)



Bottle Tree keeps baby's bottles clean and out of the way. Stops breakage, too. Hangs under cabinet or on door. Made of sturdy steel wire coated with soft white plastic, 13" long, 10" high. Holds 10 wide mouth bottles. $2.98. Rutward, 104 Bryant St., Columbia Station, Ohio.



Cheese Keeper with aged, imported Edam cheese is ideal last-minute gift. To keep cheese fresh, glass bell with weighted knob hugs polished cherry wood cutting block, 8" across. $8.75, with cheese knife. Gourmet Kitchen, 860-T Scarsdale Ave., Scarsdale, N. Y.

Swiss music box base revolves cake plate to the sweet high chimes of *Happy Birthday*. Base is soft blue with cork top to keep plate from slipping. Turn the top to wind—the melody plays about seven times. $2.50. Miles Kimball Co., Dept. T, 147 Bond St., Oshkosh, Wis.

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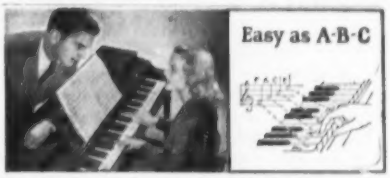

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TOWN JOURNAL, West Washington Sq., Phila. 5, Pa.

How does Antarctica affect our weather?

(Continued from page 23)

you get immediately afterward on your radio and TV? Although static, foreign voices and TV "ghosts" are merely annoying to you, such interference can be disastrous to an airplane pilot homing in on a radio signal. Better understanding might lead to a remedy; IGY was planned to coincide with a peak period of the 11-year "sun spot" cycle, when the trouble is at its worst.

Global exam. Through IGY, scientists will be able to give old Mother Earth an exhaustive "physical." They'll take her temperature, listen to her internal rumblings, measure the ebb and flow of life-giving ocean and air, analyze the thickness and composition of her crust, pinpoint the continents, take "samples" of mysterious particles that bombard her from outer space, and a thousand other things—all on a global scale.

Some studies will add precision to what we already know, such as the shape of the earth—round, but slightly flattened at both poles. There are undoubtedly other variations, making it "like a battered orange," as one geophysicist said. Scientists hope to determine the earth's precise shape to an accuracy of 30 feet.

Other studies, like those of the upper atmosphere, may yield vital new information. Beneath our protective film of air we have only been able to guess at what goes on high above us. We do know, however, that a blanket of electrically charged gas, 50 miles up and about 200 miles thick, makes long-distance radio communication possible. Called the ionosphere, it reflects radio waves as a mirror does light.

According to Dr. Serge Korff of Columbia University, a smaller joint study of the ionosphere in 1932–33 "opened a whole new era of telecommunications, without which the entire industry would today be in a hopeless snarl."

Prolonged, world-wide studies of the ionosphere with rockets and satellites, keyed to eruptions on the sun, might show us how to bypass disturbances that prevent long-distance TV transmission. As it is now, we can only transmit by line of sight. Who knows? By bouncing television waves off this "electric blanket" we might someday receive "live" TV shows from the Paris Latin Quarter and the London Palladium in our living rooms.

Sun worship. Scientists will keep a 24-hour-a-day watch on the sun during IGY. When gigantic eruptions occur, with flames leaping out perhaps 100,000 miles, observers everywhere will be alerted to look for freak effects on the earth. For we know that, besides providing heat and light, the sun showers our atmosphere with vastly increased quantities of mysterious particles and rays during its flare-ups. The step-up in solar activity causes violent changes in the ionosphere, produces brilliant displays of Northern Lights, and causes compasses to go haywire by briefly disturbing the earth's magnetic field. We know there's a relationship between all these things, but details are fuzzy.

South Pole puzzles. But right now, at the bottom of the world, in temperatures so low men lose their teeth fillings, IGY scientists are already beginning the most daring work of all. The bulk of the work on "Operation Deepfreeze," about which you've been reading, is keyed to IGY. As a land mass covered by a huge glacier (three times as large as Europe), the "cold continent" is chiefly interesting—not because it's remote—but because it's a reservoir of much of the world's weather. Above it hovers an enormous, quivering mass of cold air, which periodically breaks loose huge chunks that careen up to the equator to collide with warm air and spread turbulence over two hemispheres.

Around the South Pole is a giant circulation of cold water which whips out great, icy currents to mix with tropical water and produce similar chaos. As a glacier, its growth or shrinkage affects the level of the seas, since it holds about 90% of the world's land ice. And as one pole of the earth's great magnet, it attracts concentrations of flying particles from outer space.

So important is the Antarctic to the physics of the earth that at least 11 nations, including the Soviet Union, will have permanent bases there during IGY. The United States, which plans seven bases, has by far the largest program. Among these is a special base, squarely on the South Pole, commanded by Dr. Paul Siple, famed Eagle Scout who accompanied Admiral Byrd to Little America many years ago.

This is a notable achievement, since throughout history before IGY only 10 men have ever stood on the South Pole, and never before has there been a lengthy encampment. For months the U.S. Navy has been moving a massive cache of supplies needed to maintain these bases—30 tons per man.

These are just a fraction of the mysteries to be investigated during IGY. There will be studies of earthquakes, variations in the force of gravity, slight inaccuracies in time-keeping, cosmic rays, "whistlers" (strange noises that travel thousands of miles through outer space), fluctuations in tides, airglow (a mysterious permanent light in the sky, believed to be photo-chemical), and many, many more.

To get the information they need, men will be on watch throughout IGY in thousands of places around the world—in the snowy wastes of both poles, the deserts of North Africa, the steaming jungles of South America, and of course in bustling cities everywhere. They'll work from airplanes, ships, even submarines. They'll launch balloons, hundreds of high-altitude rockets, and about a half-dozen globe-girdling space satellites.

By the end of 1958, the mounds of data will be so large and complex that only electronic computers will be able to sift them.

For the world's scientists, this data will be a tempting treasury of delights to be savored, studied and discussed for many years to come. For the rest of us, it will be a key to the most intriguing mysteries of our planet.

In the words of Dr. Alan T. Waterman, Director of the National Science Foundation, the International Geophysical Year "is undoubtedly one of the most significant scientific undertakings in the history of man." **End**

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Bypaths

Cold Comfort

We *knew* they would appear,
These sneezes, snorts and sniffs,
Because on Christmas day this year
We got no handkerchiefs!
—*Harold Willard Gleason*

• • •

Just about the time a woman thinks her work is done, she becomes a grandmother.

Best (and Safest) Time

Getting in the last word
Is never any chore
For men who hold their tongues until
Their wives have slammed the door.
—*Hal Chadwick*

• • •

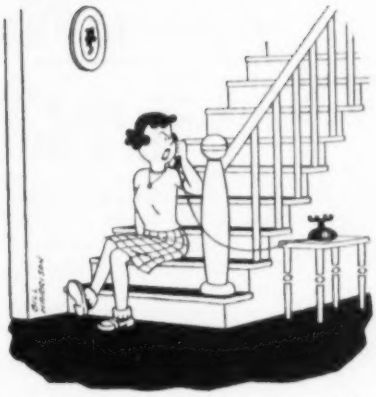
An auction is where if you're not careful you'll get something for nodding.

Compliment

My dearest friend is plain of face
And dowdy in her style of dress,
And short of charm, and shy of grace,
But I stand bravely by her, yes.
You marvel that I can abide her?
But ah, I look so well beside her!
—*Anita Raskin*

• • •

Bachelor: A rolling stone who gathers no boss.



"And don't call me again until you add more papers to your route."

So It Goes

The silliest gift
Of the lot
Was the billfold
Father got.
—*Anna Herbert*

• • •

January 2nd is when most people find out that it's easier to break a resolution than a habit.

Understatement

At that recent class reunion,
How my old school chums surprised me . . .
Gosh, the poor guys got so stout and bald,
They hardly recognized me!
—*F. G. Kernan*

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It's subtraction

We are charmed, or maybe a little less than that, by a proposal which the hopeful Senator Hubert Humphrey says he favors. That is the proposal for Federal aid to cities. The American Municipal Association, representing some 12,000 cities, advances the idea.

The cities, it appears, are like most of the rest of us. They can think of more things to want than the incoming cash will buy. They list a half-dozen or more ways in which Federal help, or more of it, is desired.

In the process of building this wonderful country of ours so rapidly—in the course of much less than two centuries—our uneven progress leaves much yet to be done. The idea of Federal aid, which is simply tax money to be paid to the Internal Revenue collector instead of to the home authorities, always sounds attractive, especially to the local officials who would rather receive credit for improvements than take blame for taxes. Nevertheless the jobs that most need to be done can be accomplished best without paying the extra cost of shipping money to Washington and back.

Understanding of one inescapable fact could help to break the habit of asking Uncle Sam to pay bills that states and towns could handle more cheaply themselves. The fact is this: Federal aid is more subtraction than addition.

Its logical end lies in an idea we have facetiously suggested before. Let Uncle Sam pay the taxes, too!

Constructive gab

Maybe talk is an underestimated force. What good community job ever got done without floods of preliminary conversation?

We have to talk things out, unless we want some silent dictatorship to make all the decisions. There comes to mind a town where one new community improvement a year has become a habit. Some one talks up one idea, some one else has another idea. The folks talk about what shall be done, who shall do it, how it shall be done, where it shall be, how it can be paid for, and about all sorts of details. A terrible lot of useless words, it might seem, except that eventually a plan emerges and the talkers, most of them, go to work.

One year the women's clubs built a new library. One year the Legion put up a grandstand on the athletic field that the service clubs had provided the year before. The municipality put in new sewers last year, and another year some group added several necessary small improvements to the community park.

Probably the only thing our friends in that town are fully agreed upon is the main idea—they know that in one way or another they can get together on some one project each year and then in one way or another get it done. Takes a lot of talk, but they talk themselves into doing something.

Wisdom in patience

Nearly every one has had the temptation to haul off and hit someone—and then has been pleased that he had the patience and self-control to restrain himself.

Every now and then Uncle Sam has a chance to get into a war. Some of us get mad enough about Egypt or Hungary or Indochina or Formosa to wish he would slap down the offenders. But patience does, so far, seem to have been the wiser course.

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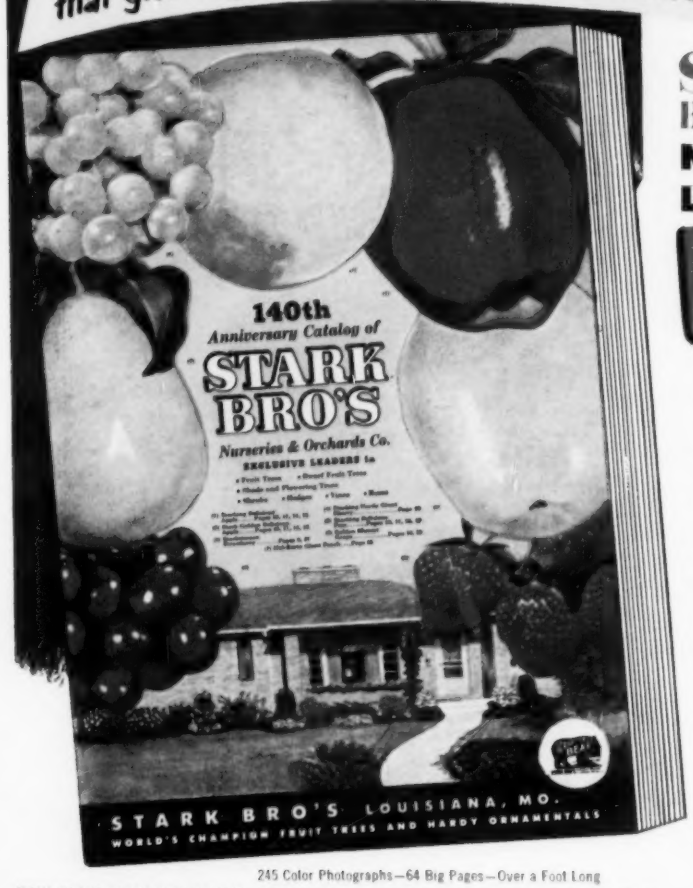

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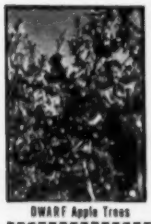

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